




MORE PAGES -  
MORE FEATURES

FEBRUARY  
FPI  25c

# HIT PARADER

A CHARLTON PUBLICATION

MISTER SANDMAN

TEACH ME TONIGHT

MY SON MY SON

MAMBO ITALIANO

IF I GIVE MY HEART TO YOU

THE MAMA DOLL SONG

PAPA LOVES MAMBO

MUSKRAT RAMBLE

TELL ME TELL ME

WHITHER THOU GOEST

HAJJI BABA

BAZOOM  
(I NEED YOUR LOVIN')

LOVE ME

I NEED YOU NOW

MAMBO BABY

IT'S A WOMAN'S WORLD

IN A LITTLE SPANISH TOWN

TIME WAITS FOR NO ONE

I CAN'T TELL A WALTZ  
FROM A TANGO



EDDIE FISHER  
DEBBIE REYNOLDS

*In This Issue -*

*Patti Page "Mama Doll" Contest*

*Tony Curtis Stars In "So This Is Paris"*

*The Man Of Many Voices - Sammy Davis Jr.*

THE GAY... GLORIOUS ROMANCE OF SONG  
AND DANCE!

...and the wonderful Story of  
THREE SAILORS ON LEAVE  
...THREE GIRLS IN LOVE

...and Five little Orphans  
in Trouble!

# SO THIS IS PARIS

COLOR BY  
**TECHNICOLOR**

STARRING

TONY CURTIS • GLORIA DE HAVEN  
GENE NELSON • CORINNE CALVET  
PAUL GILBERT

WITH MARA CORDAY

"MISS UNIVERSE OF 1954"

"MISS U.S.A. OF 1954"

CHRISTIANE MARTEL • MYRNA HANSEN

**9 NEW HIT SONGS!**

So This Is Paris • Wait 'Til Paris Sees Us  
A Dame's A Dame • Looking For Someone To Love  
If You Were There • It's Really Up To You  
The Two Of Us • Three Bon Vivants  
I Can't Do A Single (But I'll Try)

Directed by RICHARD QUINE

Screenplay by CHARLES HOFFMAN • Produced by ALBERT J. COHEN • A UNIVERSAL-INTERNATIONAL PICTURE

Universal  
International

# The HIT PARADER BAND WAGON OF A Charlton **TOP TUNES** Feature

## MY SON, MY SON

CALVERT FARLEY HOWARD

My son, my son,  
You're everything to me  
My son, my son,  
You're all I hoped you'd be.  
My son, my son,  
My only pride and joy,  
God bless and keep you safe,  
My own, my precious boy.

For all the care and heartache  
Life has brought to me,  
One precious gift has made it all  
worthwhile,  
For heaven blessed, and with great  
joy rewarded me,  
For I can look and see,  
My own beloved son.

My son, my son,  
Just do the best you can,  
Then in my heart I'm sure,  
You'll face life like a man  
My pride and joy my life, my boy,  
My son, my son.

Copyright 1954 by Edward Kassner & Sons

## IN A LITTLE SPANISH TOWN ('Twas On A Night Like This)

LEWIS & YOUNG MABEL WAYNE

In a little Spanish town,  
'Twas on a night like this,  
Stars were peek-a-booing down,  
'Twas on a night like this,  
I whispered "be true to me,"  
And she sighed "si, si,"  
Many skies have turned to gray,  
Because we're far apart,  
Many moons have passed away,  
And still she's in my heart,  
We made a promise and sealed it with  
a kiss,

In a little Spanish town,  
'Twas on a night like this.

Copyright 1926 by Leo Feist, Inc. Copyright re-  
newal 1954 by Leo Feist, Inc.

## UNBELIEVABLE

IRVING GORDON JERRY LIVINGSTON

It's unbelievable the way you thrill me  
Ev'ry time we meet  
Unbelievable the way my heart begins  
to beat and beat  
In my wildest dreams I never dreamt  
that this could be  
That someone like you could believe  
in me  
It's unbelievable this miracle  
Each time our arms entwine.  
Inconceivable that lips like yours  
Could ever cling to mine.  
Never was a love so very  
How shall I say  
It's unbelievable that you could be  
mine.

Copyright 1953 by Edwin H. Morris & Co., Inc.

## MAMBO ITALIANO

BOB MERRILL

A girl went back to Napoli  
Because she missed the scenery,  
The native dances and the charming  
songs,  
But wait a minute, something's wrong,  
'Cause now it's

Hey, mambo! hey, mambo Italiano!  
Hey, mambo! mambo Italiano!  
Go, go, go, you mixed up Siciliano.  
All you Calabraise-a do the mambo  
Like a crazy with a hey mambo!  
Don't wanna tarantella, hey, mambo!  
No more-a mozzarella.  
Hey mambo! hey mambo Italiano!  
Try an enchalada with da fish-a  
bacalah

And then a hey, goombah!  
I love-a how you dance rhumbah,  
But take-a some advice, paisano,  
Learn-a how to mambo.  
If you gonna be a square,  
You ain't a-gonna go nowhere,  
Hey, mambo! mambo Italiano!  
Hey, mambo! mambo Italiano!  
Go, go, Joe.  
Shake like-a Giovianno.  
Hello, kess-c-deetch,  
You getta happy in the feets a-when  
you mambo Italiano.

Hey, mambo! hey, mambo Italiano!  
Hey mambo! mambo Italiano!  
Bang bongo and throw out the  
piccolino.

Shake-a, baby, shake-a  
'Cause I love-a when you take-a me  
to hey, mambo!  
Down by the pizzeria, ho, ho, ho,  
That's where I'm gonna be-a.  
No, no, no, don't tell-a mama mia.  
Mama say "you stop-a or I'm gonna  
tell-a papa."  
And a hey, ja-drool, you don't-a have  
to go to school,  
Just make-a wid da beat, bambino,  
It's-a like a vino.  
Kid, you good-a lookin'  
But you don't know what's-a cookin'  
Till you hey, mambo! mambo Italiano!  
Hey mambo, mambo Italiano!  
Ho, ho, ho, you mixed up Siciliano.  
It's-a so delish-a  
Ev'rybody come copish-a how to  
mambo Italiano.

Copyright 1954 by Rylan Music Corp.

## MISTER SANDMAN

PAT BALLARD

Mister Sandman bring me a dream  
Make her complexion like peaches and  
cream  
Give her two lips like roses in clover  
Then tell me that my lonesome nights  
are over!

Sandman I'm so alone  
Don't have nobody to call my own  
Please turn on your magic beam!  
Mister Sandman bring me a dream.

Mister Sandman bring me a dream  
Make him the cutest that I've ever seen  
Give him the word that I'm not a  
rover  
Then tell him that his lonesome nights  
are over!

Copyright 1954 by Edwin H. Morris & Co., Inc.

## TEACH ME TONIGHT

SAMMY CAHN GENE DePAUL

Did you say, "I've got a lot to learn?"  
Well, don't think I'm trying not to  
learn,

Since this is the perfect spot to learn,  
Teach me tonight.

Starting with the "A, B, C" of it,  
Right down to the "X, Y, Z" of it,  
Help me solve the mystery of it,  
Teach me tonight.

The sky's a blackboard high above you,  
If a shooting star goes by  
I'll use that star to write I love you,  
A thousand times across the sky.  
One thing isn't very clear, my love,  
Should the teacher stand so near, my  
love,

Graduation's almost here, my love,  
Teach me, tonight.

Copyright 1953, 1954 by The Hub Music Co. Sole  
selling agent Leeds Music Corp.

## MOBILE

BOB WELLS DAVID HOLT

They saw a swallow building his nest,  
I guess they figured he knew best,  
So they built a town around him  
And they called it Mobile, (where's  
that?) Alabama.

They took a swampland, heavy with  
steam,

They added people with a dream  
And that dream became a heaven  
By the name of Mobile.

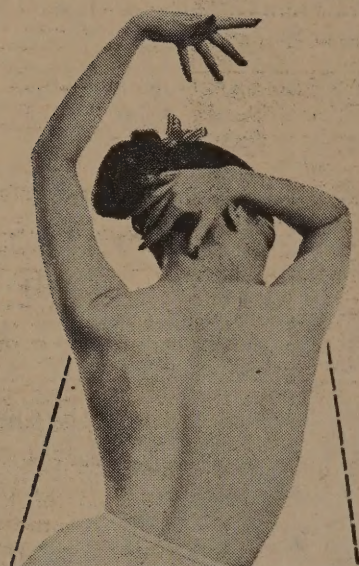
Pretty soon the town had grown  
'Til they had a slide trombone  
And a man who played piano  
And a swallow who sang soprano,  
No use your wond'rin' where you  
should go

It's on the Gulf of Mexico  
Where the southern belle's are ringin'  
And the climate's ideal  
It's a honeysuckle heaven by the name  
of Mobile.

Copyright 1953 by Ardmore Music Corp.

# NEW! DOCTOR'S DEODORANT DISCOVERY\*

**SAFELY STOPS ODOR  
24 HOURS A DAY!**



Proved in underarm comparison tests made by a doctor. Deodorant without M-3, tested under one arm, stopped perspiration odor only a few hours. New Mum with M-3, tested under other arm, stopped odor a full 24 hours.

*New Mum with M-3  
won't irritate normal skin  
or damage fabrics*

1. \*Exclusive deodorant based originally on doctor's discovery, now contains long-lasting M-3 (Hexachlorophene).
2. Stops odor all day long because invisible M-3 clings to your skin—keeps on destroying odor bacteria a full 24 hours.
3. Non-irritating to normal skin. Use it daily. Only leading deodorant containing no strong chemical astringents—will not block pores.
4. Won't rot or discolor fabrics—certified by American Institute of Laundering.
5. Delicate new fragrance. Creamier texture—new Mum won't dry out in the jar.

**NEW MUM**  
cream deodorant  
with long-  
lasting M-3  
(HEXACHLOROPHENE)

A PRODUCT OF BRISTOL-MYERS



A  
Charlton  
Publication

## FEATURES—

CLOONEY, Rosemary .....	14
CURTIS, Tony .....	12
DAVIS, Sammy, Jr. ....	18
GARLAND, Judy .....	14
LIBERACE .....	14
MARA, Tommy .....	24
MARTIN, Dean .....	14
MONROE, Vaughn .....	24
PAGE, Patti .....	5
RAY, Johnnie .....	22
SINATRA, Frank .....	14

Disc Jockey Platter Patter .....	26-29
Fan Club Fan Fare .....	20-21
Juke Box Dynamite .....	6-7
Letters To The Editor .....	10
Music Staff, The .....	8
Patti Page Mama Doll Contest, The .....	5
So This Is Paris .....	12

## SONGS—

ADDIO (Ah-Dee-O) .....	15
AN EMPTY BALLROOM .....	26
ANTONIA .....	23

BAZOOM (I Need Your Lovin') .....	8
BE FAIR WITH ME NOW .....	27
BE KIND TO YOUR PARENTS .....	16
BECAUSE OF YOU .....	18
BRING BACK MY BABY TO ME .....	33

CARA MIA .....	17
CUCKOO BIRD IN THE PICKLE TREE, THE .....	31

DO NOTHIN' TILL YOU HEAR FROM ME .....	17
DO YOU REMEMBER ME (Don't Let The) KIDDYGEDDIN .....	30
DRINKING SONG .....	25
EMPTY CHAIR .....	13

EV'RY ROAD MUST HAVE A TURNING .....	23
EV'RY SECOND OF .....	27
FANNY .....	17
FOOLING .....	30

GIVE A LITTLE TIME TO YOUR LOVER (Now And Then) .....	33
GIVE, GIVE, GIVE .....	26

HAJJI BABA .....	10
HOLD MY HAND .....	6
HOOK, THE .....	18

I CAN'T TELL A WALTZ FROM A TANGO .....	19
I DON'T WANNA SEE YOU CRYIN' .....	30
I LOVE MY MAMA .....	18
I NEED YOU NOW .....	7
I THINK OF YOU .....	23

LET'S MAMBO .....	19
LOVE ME .....	15
MAMA DOLL SONG, THE .....	8
MAMBO BABY .....	11
MAMBO IN THE MOONLIGHT .....	23
MAMBO ITALIANO .....	3
MISSING .....	11
MISTER SANDMAN .....	3
MOBILE .....	3
MUSKRAT RAMBLE .....	15
MY SON, MY SON .....	3
MY SWEETIE WENT AWAY (She Didn't Say Where, When Or Why) .....	16
NAUGHTY LADY OF SHADY LANE, THE .....	11
NEVER UNDERESTIMATE (The Power Of A Lady In Love) .....	23
NOT TOO YOUNG TO HAVE MEMORIES .....	27
ONE A' TWO TIME MORE .....	19
OOP SHOOP .....	8
PAPA LOVES MAMBO .....	6
RUNAROUND .....	8
SONG FROM DESIREE, THE (We Meet Again) .....	26
SUDDENLY .....	26
TEACH ME TONIGHT .....	3
TELL ME, TELL ME .....	10
TERESA .....	13
THAT'S ALL I WANT FROM YOU .....	10
THAT'S WHERE YOU ARE .....	31
THEY'LL FORGET ABOUT YOU .....	25
TILL YOU'RE MINE .....	30
TIME CHANGES EVERYTHING .....	33
TIME WAITS FOR NO ONE .....	11
TOUCH, THE .....	15
UNBELIEVABLE .....	3
WHEN I HOLD YOU IN MY ARMS (Comm'e Bella 'A Stagione) ....	15
WHITHER THOU GOEST .....	11
WILLOW WEEP FOR ME .....	30
YOU CAN'T BE MINE ANYMORE (Baby I'm Setting You Free) ....	18
YOU TRY SOMEBODY ELSE (We'll Be Back Together Again) .....	16
YOU'RE ALWAYS WELCOME HOME .....	16
YOU'RE NOBODY TILL SOMEBODY LOVES YOU .....	25
YOU'VE GOT IT .....	31

HIT PARADER published monthly by Charlton Publishing Corporation, Editorial and executive offices, Charlton Building, Derby, Conn. Entered as Second Class Matter April 24, 1943 at the Post Office at Derby, Conn., under the Act of March 3, 1879. Subscription \$3.00 yearly. Price per copy 25 cents. Vol. XIII, No. 3, February, 1955. Copyright 1954 by Charlton Publishing Corp. Printed in the U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs. Authorized for sale in the U.S., possessions and Canada only.

Member Audit Bureau of Circulations. For Advertising Information Write  
PUBLISHERS REPRESENTATIVES, 1472 Broadway, Suite 815, New York 36, N. Y.

# The Patti Page Mama Doll Contest



Patti Page holds two wonderful prizes for the 25 best letters in the contest



A close-up of the cute Patti Page Mama Doll, which can be yours if you win



Hey, kids, we have just finished talking to that "Singing Rage", Miss Patti Page, and guess what? She wants to run a wonderful contest with some wonderful prizes—just for you. Here's the story. Patti wants to know what you think of her big new record for Mercury, "The Mama Doll Song." She wants you to write, in 100 words or less, your exact opinion of the tune—why you like it, the best part of the song, and if you didn't like it, why not. Patti will read all the entries herself, so let's really show her that we're loyal fans. Read the rules carefully, and let's get those letters in. Remember, it's a big free contest, so get busy today!

Look what's in store for the winners of this big contest: a beautiful life-size doll, all dressed up and waiting for you to put on your bed or dresser. Patti will autograph each one, and the writers of the twenty-five best letters will receive them. Not only that, but the best letter submitted by a HIT PARADER will receive a twenty-five-dollar (\$25.00) Savings Bond from the staff of the magazine.

Here's a little something about the prizes. The grand prize is a \$25.00 Savings Bond, and that goes to the writer of the best letter. The next twenty-five winners will get beautiful Mama Dolls, as pictured above. You can see these dolls at all the better department stores in the country. The doll is beautifully dressed, and when it leans down, it cries out "Mama". They are as cute as can be, and each one will be autographed by Patti. If you went out to buy the Patti Page Mama Doll, it would cost you well over five dollars, but now she is waiting to be claimed by some lucky reader. It could be you! O.K. now, get busy and write that letter. Patti is waiting to hear from you.



## CONTEST RULES

Please Read Carefully

1. Fill in the coupon below with your name and address.
2. On a separate sheet of paper, write in 100 words or less what you like about Patti Page's "Mama Doll Song."
3. The contest is open to anyone except employees of the publisher or members of their families.
4. To be considered, entries must be post-marked no later than 12:00 midnight, Wednesday, January 12, 1955.
5. All entries become the property of HIT PARADER Magazine, and none can be returned.
6. Winners will be selected solely on the best letters in the opinion of the judges. (In case of ties, duplicate prizes will be awarded.)
7. Judges are Patti Page, Jack Rael (Patti's manager) and the HIT PARADER staff. Names of the winners will be announced in the May issue of HIT PARADER. Winners will also be notified by mail.
8. Mail all entries to Mama Doll Contest, HIT PARADER Magazine, Derby, Conn.

DON'T DELAY ENTER NOW

Mama Doll Contest  
HIT PARADER Magazine  
Derby, Conn.

Please enter the enclosed letter in the PATTI PAGE MAMA DOLL CONTEST. I have carefully read and understand all the rules.

Name .....  
Address ..... Age .....  
City ..... State .....

## A THRILLING NEW WAY TO Learn Dancing AT HOME



Now you can know the thrilling popularity of being a really good dancer. This new Course is guaranteed to teach you how to dance in the privacy of your own home. You get the equivalent of 35 to 50 hours of modern studio dance instruction ALL FOR ONLY 30c PER LESSON.

### 1 It TELLS You What To Do

First, you learn timing, rhythm and balance easily and quickly from specially-written music and easy-to-follow voice instruction by an expert teacher. Two extended-play 78-rpm unbreakable records are part of each Course. You can play them over and over again until you have mastered every step.



### 2 It GUIDES Your Feet

At the same time, you learn just where to move your feet by following the famous Slide-Guide with its Magic Moving Footprints. Even advanced steps that give exciting variety to your dancing are easy when you follow the Moving Footprints.



### 3 It SHOWS You What To Do

Besides the vocal instructions and the Slide-Guide, you also learn how to stand, how to hold your partner and how to move your feet, simply by looking at the dozens of clear photographs in the Pictorial Manual showing step-by-step positions for every dance step. This Three-Way Course is the sure, fast and easy way to become a good dancer, and you learn in your own home at only 30c a lesson.

IMPROVE  
Your Dancing  
With New Steps

FORM A CLUB  
Share the Cost

Experienced dancers especially want the New For-Rand Course to learn new steps and give variety to their dancing.

You can invite a group of your friends to learn to dance better and share the cost of the Course. You pay only once no matter how many use the Course.

TEACH  
OTHERS

You can easily teach your wife, husband, children or friends to dance with this easy-to-follow Course.

Complete Course  
Equivalent to 35-50 Hours  
of Modern Studio Instruction.

Only \$19.95

YOU PAY ONLY ONCE

Free!

Booklet to Improve your Style—"How to Dance Smoothly" sent FREE on request.

Mail this Order Form today: THE FOR-RAND COMPANY, 23 Algoma Blvd., Oshkosh, Wisconsin

Send me the Complete For-Rand Dance Course I have checked below. I enclose \$19.95 in full payment for each Course checked. I understand that I may return the Course if not satisfied within ten days for full refund of my money.

THE COURSE I WANT IS:

(Check one for each \$19.95 enclosed)

☐ Fox Trot ☐ Waltz ☐ Swing (Jitterbug)

MY NAME .....

ADDRESS .....

CITY & STATE .....

MONEY-BACK GUARANTEE

## MAKE EXTRA CASH

### Sell Exciting New Line CHILDREN'S WEAR



Make up to \$35.00 in a week in spare hours showing your friends, neighbors world's cutest, loveliest children's dresses—including famous Dan River Gingham, and jeans, T-shirts, playwear, nightwear—everything for children from tots to teenagers. Huge selection at LOW PRICES.

**FREE** Rush coupon today and we send you Big Dress Display absolutely FREE. See how easily you can make money and get your own children's dresses without one penny cost—just in spare time. Write now.

**HARFORD FROCKS**  
Dept. N-1339, Cincinnati 25, Ohio

**Harford Frocks, Dept. N-1339**  
Cincinnati 25, Ohio

Yes, I want to make extra money with Harford Frocks Children's Wear. Please rush complete Style Display—FREE.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

## Amazing New Tiny Radio



Fits in Your Pocket—Really Works. No tubes, batteries or electric AC hookups needed! Has V.F.H. crystal diode—EZ tuning dial. Red Plastic cabinet—clear-tone phone. Guaranteed to work most anywhere you go on local stations.

Should last for years! SEND \$1.00 (bill, ck., mo.) and pay postman \$3.99 COD postage or send \$4.99 for P.P. delivery. Limited Time Offer — includes DX Aerial kit. Real fun — Wonderful gift. Sold only by mail from  
**MIDWAY CO., Dept. BHP-2, Kearney, Nebr.**

## DEVELOP A STRONG HE-MAN VOICE



**STRENGTHEN your voice** this tested scientific way. Yes — you may now be able to improve the **POWER** of your speaking and singing voice — and in the privacy of your own room! Self-training lessons, mostly silent. No music required.

**WRITE TODAY FOR FREE BOOK**  
Eugene Feuchtinger's great booklet "How to Develop a Successful Voice." It's absolutely FREE! You must state your age. Booklet mailed postpaid in plain wrapper. No salesman will call. Send your name, age now!

**PREFECT VOICE INSTITUTE**

210 S. Clinton St., Studio BV-22, Chicago 6, Ill.

Up to A \$10 Studio Value \$1

Special Get-Acquainted Bargain!

Any Size **PHOTO COPIED**

**20 BILLFOLD**

Size Pictures **\$1**

**SILK FINISH, DOUBLE WEIGHT PORTRAIT PAPER AND EVERY PICTURE DECKLE EDGED.**

**BILLFOLD SIZE PICTURES** are used by thousands of students, teachers, job-seekers, pen-pals, radio artists and actors. Truly a photographic bargain of bargains. Simply mail your favorite photo with \$1 and 20 **BILLFOLD SIZE** pictures printed on silk finished, double weight portrait paper with every picture beautifully deckle edged, will be rushed back to you with your original photo. No delay. Work completed within 2 days. Order as many units of 20 billfold size from your favorite picture as desired. Please enclose cash, check or money order with your photo today

**MOVYLAND STUDIOS**

Dept. 410M, 211 W. 7th St., Des Moines 2, Iowa

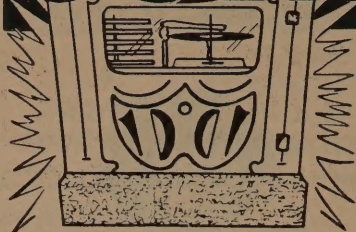
## New, Easy Way To Get Your HIGH SCHOOL DIPLOMA!

Your chances of getting ahead are so much better with a high school diploma! Now you can finish high school at home, without interfering with your job. Simplified Wayne training offers your choice of the approved subjects you need. Diploma awarded. Act now. Send for FREE catalog today!

**WAYNE SCHOOL** Catalog HAC-40

2527 Sheffield Avenue, Chicago 14, Illinois

# JUKE - BOX



## PAPA LOVES MAMBO

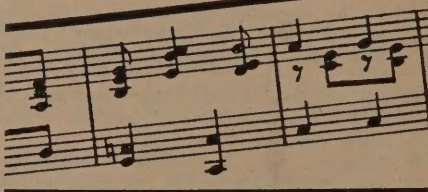
AL HOFFMAN DICK MANNING BIX REICHNER

Papa loves mambo, mama loves mambo  
Look at 'em sway with it,  
Gettin' so gay with it,  
Shoutin' "olay!" with it, wow!  
Papa loves mambo, mama loves mambo,

Papa does great with it,  
Swings like a gate with it,  
He loses weight with it,  
Now he goes to she goes fro  
He goes fast she goes slow  
He goes left she goes right  
Papa's lookin' for mama  
But mama is nowhere in sight!  
Ooh! papa loves mambo mama loves mambo

Havin' their fling again  
Younger than spring again  
Feelin' that zing again, wow!  
Papa loves mambo, mama loves mambo,  
Don't play the rumba and don't play the samba

'Cause papa loves mambo tonight.  
Copyright 1954 by Shapiro, Bernstein & Co., Inc.



## HOLD MY HAND

JACK LAWRENCE RICHARD MYERS

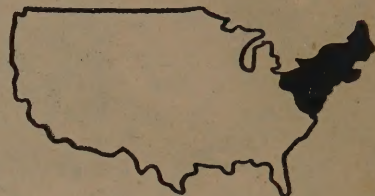
So this is the kingdom of heaven,  
So this is the sweet promised land.  
While angels tell of love  
Don't break the spell of love.  
Hold my hand.

So this is the garden of Eden,  
In dreams it was never so grand.  
Let's never leave again,  
Adam and Eve again,  
Hold my hand.

This is the secret of what bliss is,  
For bliss is what your kiss is.  
At last I understand!  
So this is the kingdom of heaven  
And here on the threshold we stand,  
Pass through the portal now,  
We'll be immortal now.  
Hold my hand!

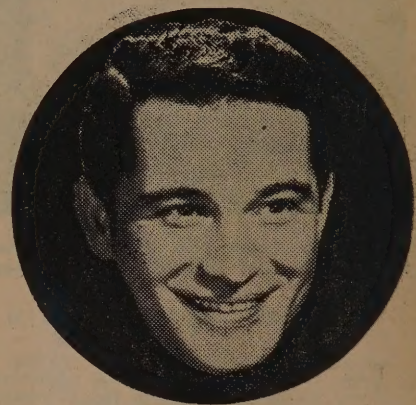
Copyright 1950 by Fred Raphael Music, Inc.

## EAST



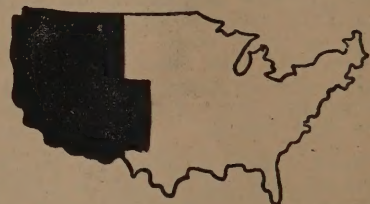
**No. 1**

**PAPA LOVES MAMBO**



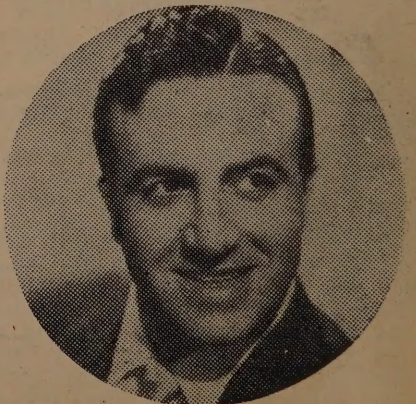
As Sung By  
**PERRY COMO**

## WEST



**No. 1**

**HOLD MY HAND**



As Sung By  
**DON CORNELL**

# DYNAMITE

## SOUTH



**No. 1** IF I GIVE MY HEART TO YOU

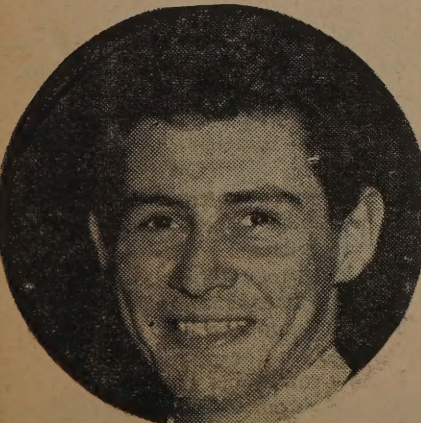


As Sung By  
DORIS DAY

## MID-WEST



**No. 1** I NEED YOU NOW



As Sung By  
EDDIE FISHER

### HIT PARADER'S NATIONAL POP TUNE SURVEY

#### IF I GIVE MY HEART TO YOU

JIMMIE CRANE AL JACOBS JIMMY  
BREWSTER

If I give my heart to you,  
Will you handle it with care?  
Will you always treat me tenderly  
And in ev'ry way be fair?  
If I give my heart to you,  
Will you give me all your love?  
Will you swear that you'll be true to  
me

By the light that shines above?  
And will you sigh with me when I'm  
sad,

Smile with me when I'm glad,  
And always be as you are with me  
tonight.

Think it over and be sure,  
Please don't answer 'til you do,  
When you promise all these things to  
me

Then I'll give my heart to you.

Copyright 1953, 1954 by Miller Music Corp.



#### I NEED YOU NOW

JIMMIE CRANE AL JACOBS

If I ever needed you,  
I need you now;  
I can't remember when  
I've ever been so blue.  
If I ever needed love,  
I need it now,  
I feel so all alone  
I don't know what to do.  
No day or night goes by  
When I don't have my cry,  
I feel like I could die  
From wanting you.

I can't ease my aching heart,  
But you'd know how;  
If I ever needed you  
I need you now.

Copyright 1953 by Miller Music Corp.

### DARING SEPARATES

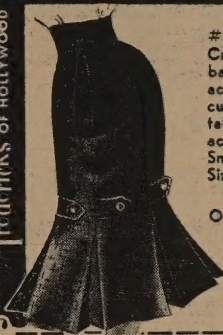
#602 "Leopard Love"  
V-neck, zipper-side.  
Exotic new leopard  
print cotton.  
Sizes 32 to 38.  
All the lure of  
jungle. Stunning!

**\$3.98**

**FREE**

Pure SILK  
Glamour Scarf

**AMAZINGLY  
LOW-PRICED**



#609 "Keeping Tabs"  
Crisp kick pleats  
back and front are  
accented by six  
cute button-trimmed  
tabs. Rayon-with-  
acetate Flannel.  
Smoke Blue, Grey.  
Sizes 10 to 20.

Only **\$5.98**

A Hollywood  
Favorite!

Fredericks  
OF HOLLYWOOD 5430 Hollywood Blvd. | Dept. 6  
Hollywood 27, Calif.

Send #602 @ \$3.98, Size \_\_\_\_\_

Send #609 @ \$5.98, Size \_\_\_\_\_

☐ Payment enclosed. ☐ Send C.O.D. (No C.O.D.'s  
without \$1 deposit.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City & Zone \_\_\_\_\_

State \_\_\_\_\_

**MONEY-BACK GUARANTEE**

### FREE! GOLD PLATED PICTURE RING

FREE! OF ADDED COST WITH ANY PHOTO ENLARGED!

TO SIZE 8" x 10" ON DOUBLE WEIGHT PROFESSIONAL PAPER

Made from any photo or film. Same price for bust, group or any part taken out of a group picture.

**\$3.50 VALUE BOTH 97c**

FOR ONLY plus 25c for making negative if you send photo.

SEND NO MONEY... Just mail photo negative or snapshot any size and receive your enlargement and 10K gold plated Picture Ring. Guaranteed. Pay postman 97c plus C.O.D. and mailing costs, or send 97c and we pay postage. Send paper strip for ring size. Original returned with your enlargement. Ring and enlargement made from same photo.

**2 Enlargements and 2 Rings for \$1.50 (from same pose)**

MARSHALL ART STUDIOS  
Dept. TTF, 3723 Fullerton Ave., Chicago 47, Ill.

### Learn INTERIOR DECORATION at Home

Fascinating field for men and women. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments. Send for FREE 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation.

**CHICAGO SCHOOL OF INTERIOR DECORATION**

835 Diversey Parkway, Dept. 1652, Chicago 14, Illinois

### NOW! PERSONAL INSTRUCTION IN YOUR OWN HOME AT LOW, LOW COST!

**LEARN TO PLAY GUITAR THE NEW AMAZING WAY**

**WITH RECORDS**

**BE THE LIFE OF THE PARTY THE FUN WAY**

You get expert instruction on four records (eight sides) by nationally famous guitarist. You listen and practice right along with him—you're soon a musical success! Just like private instruction. Nothing else like it. Thousands have learned to play this amazing way. Big illustrated book with many songs included. Complete beginners chord system. Equal to 24 private lessons, only \$9.95 complete. Postage paid. Or send COD. Order today. Try it for 10 days. Your money back if not completely satisfied.

**MIDWEST MUSIC STUDIOS**  
804 Grand Ave., Dept. HP-2, Kansas City 6, Mo.

# THE MUSIC STAFF

A frosty hello to you all:

Got your ice skates out yet? December is always a good month to go moonlight skating—and to top it all off, a big roaring fire with the whole gang sitting around, singing all of the nation's top songs found in this, the latest issue of HIT PARADER. And what an issue it is!

Here's just a partial listing of the top features. First off, there's a full page devoted to Judy Eiff, our Tommy Mara Contest winner, and her date with Tommy. Talking about contests, we have another big one lined up for you. All you have to do is write on why you like Patti Page's "Mama Doll Song." First prize is a \$25.00 Savings Bond, and the best 25 entries will win a big beautiful doll autographed by Patti. Incidentally, November 8th was Patti's birthday, and it would sure be nice if all you fans dropped her a card in care of Lear Music, 1270 6th Ave., New York, N. Y. We're sure she'll love it!

We've got a wonderful picture review of the soon-to-be-released movie "So This Is Paris," a delightful musical starring handsome Tony Curtis and pert Gloria De Haven. Tony sings and dances in this flick, and he proves himself a future music great.

There's the "Fan Club" page, with pictures of love and mention of your very own fan club, as well as pictures and letters from our readers in our "Letters To The Editor" department.

In this issue we introduce you to the great triple-threat showman, Sammy Davis Jr., together with eight brand new HIT PARADER disk jockeys with lots of lowdown on how they feel about the music world. See if you agree with their views!

Our staff reporter rushed out to California to catch the Hollywood premiere of "A Star Is Born," the brand new musical starring Judy Garland and James Mason, and he snapped many wonderful photos of some of the top celebs in the movie business. This scoop is all in this month's mag.

Big news is Johnnie Ray's return to the pages of HIT PARADER. Yep, guys and gals, once again Johnnie is going to give you all the facts and hot tid bits about the recording stars and their records. You'll also find out what he's been doing lately.

As far as the leading songs of the nation are concerned, this issue has all of them—plus some brand new ones that will be gracing the top ten before very long.

There's a great deal more, but we'll let you see and read for yourselves. So, until next month when we'll see you again take care of yourselves, and good reading and singing!

## THE MAMA DOLL SONG

CHARLES TOBIAS NAT SIMON

I once had a doll  
That was all dressed in white,  
I called her my baby  
And I'd hold her tight;  
Her eyes were so blue  
And her cheeks were so red,  
But I loved her most of all,  
Each time she said:

"Mama, mama, mama, mama,"  
One little word she knew,  
"Mama, mama, mama, mama,"  
To me it meant, "I love you."

My dolly was waiting  
When I'd want to play  
And I always knew what she wanted  
each day;

I'd wash her and feed her  
And put her to bed,  
But I'd never leave her, until she said:

And then came the time

I remember the day,  
I wrapped her in paper  
And put her away;

Now I've got a secret  
Sometimes when I'm blue,  
I still get a thrill again,  
Listening to.

Copyright 1954 by Lear Music Inc.

## RUNAROUND

CIRINO CELACRAI

I'll never be the one to part.  
You found a place here in my heart.  
Go have your fun, run-a-round.  
I'll never leave you, I'm forever bound.  
The streets are noisy, I'm all alone.  
I sit and wait, dear, for you to phone.  
Go have your fun, go have your fun,  
run-a-round.

I've waited so long it seems you  
vanished

Out of my dreams.

Maybe a new love you've found,  
Settle down, run-a-round.

I'll never be the one to part.  
You found a place here in my heart.  
Go have your fun, go have your fun,  
run-a-round!

Copyright 1954 by Regent Music Corp.

## OOP SHOOP

GUNTER TAYLOR

Oop shoop be do be do be do be  
Oop shoop be do be do be do be  
Oop shoop be do be do be do be do  
Come on baby and treat me right  
tonight

Come on baby and make me know  
your might

You know baby I need your love  
tonight

I don't deny I fell in love with you  
Baby right from the start

But if you ever decide to leave  
You'll break my heart

Come on baby what makes you so  
sweet

Oh baby you make my life complete  
Come on baby I need your love  
tonight.

Copyright 1954 by Flair Publishing Co.

## BAZOOM (I Need Your Lovin')

JERRY LIEBER MIKE STOLLER

Bazoom di de da do  
Bazoom di de da do  
Bazoom di de da do  
Bazoom di de da do

Music was playing (Bazoom)  
The moon was shining bright  
I heard someone saying (Bazoom)  
Oh what a lovely night  
I turned around and (Bazoom)  
I saw you standing there  
I still remember  
The flowers in your hair  
Sweet love lovin' lover  
Please come back  
I need your lovin'

One night in heaven (Bazoom)  
That's all I ever got  
From eight till eleven  
It ended on the dot  
That's when it happened (Bazoom)  
The very thing I feared  
I closed my eyes once  
And then you disappeared  
Sweet love lovin' lover please come  
back  
I need your lovin'

I've been goin' crazy  
Searchin' for my lovin' baby  
Goin' up and down the street  
And asking everyone I meet.  
If they had seen an angel anywhere  
With pretty flowers in her hair  
Tell me where can she be.

Love lovin' lover  
My tears are fallin' for you  
Love lovin' lover  
My heart keeps callin' for you  
I need you badly  
You know I love you madly.  
Feel so forsaken  
My heart is almost breakin'  
Sweet love lovin' lover  
Please come back  
I need your lovin'

Copyright 1954 by Quintet Music

## THE SONG FROM DESIREE (We Meet Again)

KEN DARBY ALFRED NEWMAN

We meet again, my heart skips a beat,  
And then goes down to defeat again  
in willing surrender.

In your eyes I see old mem'ries rise,  
And on my lips that knew so much  
of you

I feel the fiery touch of you.  
Then thru the haze I see all our  
yesterdays,

You loved me a thousand ways,  
Each one I remember.  
Though I know we met but a smile  
ago

I know you by heart  
As though our love had always been.  
So love me now for we may never  
meet again.

Copyright 1954 by Twentieth Century Music Corp.  
Rights throughout the world controlled by Miller  
Music Corp.

# DORIS DAY AND FRANK SINATRA

mad  
for  
each  
other  
and  
singing  
their  
hearts  
out  
for  
you  
in

## "Young at Heart"

IN  
WARNERCOLOR



DORIS  
AND FRANK  
SING 'EM AS  
ONLY THEY CAN!

'YOU MY LOVE'  
'JUST ONE OF THOSE THINGS'  
'ONE FOR MY BABY'  
'SOMEONE TO WATCH OVER ME'  
'YOUNG AT HEART'  
'HOLD ME IN YOUR ARMS'  
'THERE'S A RISING MOON'  
'READY WILLING AND ABLE'



*Nobody knew what  
Barney would do next-  
and she didn't care,  
just so he did it  
with her!*

Another  
sensation-role  
for Sinatra,  
dream-teamed  
with Doris and  
Xmas-presented  
by WARNER  
BROS!



ALSO STARRING

GIG YOUNG



ETHEL BARRYMORE



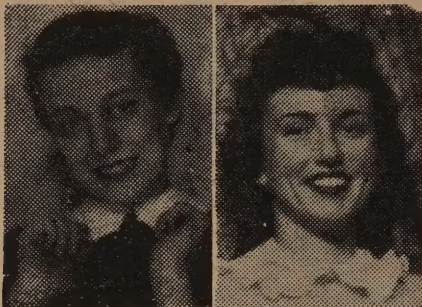
DOROTHY MALONE

SCREEN PLAY BY JULIUS J. EPSTEIN AND LENORE COFFEY PRINT BY TECHNICOLOR AN ARMIN PRODUCTION PRODUCED BY HENRY BLANKE DIRECTED BY GORDON DOUGLAS PRESENTED BY WARNER BROS.

AND WATCH FOR WARNER BROS. SPECTACULAR FILMING OF THOMAS B. COSTAIN'S FAMED BEST-SELLER  
'THE SILVER CHALICE'—IN CINEMASCOPE AND WARNERCOLOR—A VICTOR SAVILLE PRODUCTION



# Letters TO THE Editor



Jill Vachart

Carolyn Baer

Dear Editor:

I am a regular fan of HIT PARADER Magazine and I can honestly say that I thought the interview on Eddie Fisher in the "Stars' Choice" was one of the greatest articles I've ever read. Eddie's pick of his favorite male, female and instrumental recording stars was swell.

Yours truly,  
Jill Vachart  
4518 N. Pulaski Rd.  
Chicago 30, Ill.

Dear Editor:

I am writing on behalf of all the Santa Ana fans who read and enjoy your HIT PARADER every month. I loved your story and contest on Tommy Mara in the September issue. It's a great opportunity for the winner.

We wish to ask if you will feature a story on some of the greatest Negro singers and musicians in the world; such as Johnny Ace, Ruth Brown and The Crows, whose songs have lately been in the HIT PARADER.

Thank you,  
Carolyn Baer  
1244 South Flower  
Santa Ana, Calif.

Dear Editor:

I enjoy your HIT PARADER magazine very much. The new songs "Hey There" and "They Were Doing The Mambo" are my favorites. Kay Starr, in my opinion, is the greatest female vocalist, and the Four Aces are the best male singers. I would appreciate hearing from anyone who could in-



Charlotte Fritsche

Phyllis Cotter

form me on how to start or join a Kay Starr Fan Club.

Thank you,  
Charlotte Fritsche  
258 7th St.  
Palisades Park, N. J.

Hi:

I've been reading the HIT PARADER since 1950 and would like to commend you on this wonderful magazine.

At the present time, I am a junior at Pontiac High School, where the favorite singing group is the Crew Cuts with their wonderful recording of "Sh-Boom."

My friends, as well as myself, would like to see a pen-pal page so that your readers from all over the nation can get acquainted.

Musically yours,  
Phyllis Cotter  
706 Second Ave.  
Pontiac, Mich.



Nancy Lehn

Virginia Kulhanjian

Dear Editor:

You're doing a tremendous job on the HIT PARADER. Keep it up! I have been an ardent reader for a long time, and ever since April of 1951 I have been collecting the mag every month as a hobby.

I especially like all those wonderful articles and pictures on Eddie Fisher. He's one of my favorites. Let's keep on having more of the same. Okay?

Sincerely,  
Virginia Kulhanjian  
4044 Balch Ave.  
Fresno 2, Calif.

Hi There:

Just a few lines to compliment you on your fine issues of HIT PARADER. It's a great mag!

Since I love to write letters, I think "Letters To The Editor" is a great page. It makes many friends for people from all parts of the United States. I found a wonderful pen pal through one of your issues, and we have been corresponding for a long while. She's a great gal!

If a president of a fan club reads my letter, I wish he or she would write to me and tell me how to start my own fan club.

Thank you,  
Nancy Lehn  
15 Main St.  
Newark 8, N. J.

## TELL ME, TELL ME

BOB MERRILL

Who do you love?  
Oh, baby, please just say the name,  
Don't be a tease.  
I feel your eyes give mine a squeeze,  
But tell me, tell me.  
And when you want your coffee stirred,  
Whose little hand is most preferred?  
I wanna hear you say the word,  
So, tell me, tell me.  
Tell me you love me  
And put your heart right in it.  
I didn't hear you say it, dear,  
For almost a minute,  
So, put your cheek right next to mine  
And let me hear those words divine.  
Here go those chills right down my spine,  
Oh, tell me, tell me.

Copyright 1954 by Golden Bell Songs

## HAJJI BABA

NED WASHINGTON DIMITRI TIOMKIN

Hajji Hajji Hajji Hajji  
Hajji Baba Hajji Baba (oh oh)  
Hajji Baba Hajji Baba Hajji Baba  
He was always in love, in love, in love.

Come to my tent oh my beloved,  
Bring me your lips warm as the sun,  
Hear my lament oh, my beloved,  
Come to my arms oh, wonderful one!  
Enter my heart and stay there forever,

Lost in the spell of stars up above  
And we'll be like the man Hajji Baba,  
Always in love always in love!

Give me your kiss oh my beloved,  
Hold me so close hold me so tight,  
Let us forget oh, my beloved,  
Ev'rything else, and live for tonight!  
Deep in each soul carefully hidden,  
There's a desire to be indiscreet,  
Hajji has said when love is forbidden,  
Love is so sweet, love is so sweet!

Copyright 1954 by Remick Music Corp.

## THAT'S ALL I WANT FROM YOU

M. ROTH

A little love that slowly grows and grows,  
Not one that comes and goes.  
That's all I want from you.  
A sunny day, with hopes up to the sky.  
A kiss and no goodbye  
That's all I want from you.  
Don't let me down, oh show me that you care,  
Remember when you give  
You also get your share.  
Don't let me down, I have no time to wait,  
Tomorrow might not come,  
When dreamers dream too late.  
A little love that slowly grows and grows,  
Not one that comes and goes,  
That's all I want from you.

Copyright 1954 by Weiss & Barry, Inc.

## THE NAUGHTY LADY OF SHADY LANE

SID TEPPER ROY C. BENNETT

The naughty lady of Shady Lane  
Has the town in a whirl;  
The naughty lady of Shady Lane,  
Me oh my, oh what a girl.

The naughty lady of Shady Lane  
Has hit the town like a bomb.  
The back fence gossip ain't been this  
good

Since Mabel ran off with Tom.  
Our town was peaceful and quiet,  
Before she came on the scene;  
The lady has started a riot;  
Disturbin' the suburban routine.

You should see how she carries on  
With her admirers galore,  
She must be giving them quite a thrill,  
The way they flock to her door.  
She throws those come hither glances  
At ev'ry Tom, Dick and Joe;  
When offered some liquid refreshment,  
The lady, never, never says "no."

The things they're trying to pin on her  
Won't hold much water, I'm sure,  
Beneath the powder and fancy lace,  
There beats a heart sweet and pure,  
She just needs someone to change her,  
Then she'll be nice as can be;  
If you're in the neighborhood,  
stranger,  
You're welcome to drop in and see

The naughty lady of Shady Lane  
So delightful to hold;  
The naughty lady of Shady Lane,  
She's delectable, quite respectable  
And she's only nine days old.  
Copyright 1954 by George Paxton, Inc.

## WHITHER THOU GOEST

GUY SINGER

Whither thou goest I will go.  
Wherever thou lodgest I will lodge.  
Thy people shall be my people, my  
love.  
Whither thou goest I will go.  
For as in that story long ago,  
The same sweet love story now is so.  
Thy people shall be my people, my  
love.

Whither thou goest I will go.  
Copyright 1954 by Kavelin Music Corp. Sole selling and licensing agent Hill & Range Songs, Inc. International Copyright Secured. All rights reserved. Used by permission. Sole and exclusive right of public performance for profit controlled by Brenner Music, Inc.

## IN MY DREAMS

ABNER SPECTOR

In my dreams I own the universe.  
In my dreams I'm king of kings.  
'Round my throne a thousand wise  
men meet.  
They find me kneeling there at your  
feet.  
In my dreams I touch Aladdin's lamp.  
Then we kiss and my heart sings.  
Oh my love when I am close to you  
The magic in my dreams all come true.  
Copyright 1954 by Twilight Music, Inc. Sole selling agent Robert Mellin Inc.

## MAMBO BABY

CHARLES SINGLETON ROSE MARIE McCOY

All my baby wants to do is the mambo,  
All my baby wants to do is the mambo,  
Morning, noon and night-time too,  
it's the mambo.

He goes (clap-clap clap clap-clap clap  
clap-clap)

All the time.

He goes (clap-clap clap clap-clap clap  
clap-clap)

All the time.

'Cause that mambo rhythm feels so  
fine.

He's neglecting our romance for the  
mambo,

He's neglecting our romance for the  
mambo,

He just loves that crazy dance called  
the mambo.

Ooh, mambo baby; ooh, mambo baby;

Ooh, mambo baby, I love you so,  
But either me or the mambo has got  
to go.

He goes (clap-clap clap clap-clap clap  
clap-clap)

All the time.

He goes (clap-clap clap clap-clap clap  
clap-clap)

All the time.

All night long that rhythm feels so  
fine.

The only thing he's thinking of is  
the mambo,

When we should be making love, it's  
the mambo.

Either me or that mambo has got to  
go;

Either me or that mambo has got to  
go;

Either me or that mambo has got to  
go.

Copyright 1954 by M&M Music Co.

## TIME WAITS FOR NO ONE

CLIFF FRIEND CHARLIE TOBIAS

Time waits for no one, it passes you  
by,

It rolls on forever like the clouds in  
the sky;

Time waits for no one, goes on end-  
lessly,

It's just like a river flowing out to  
the sea;

You'll find that love is like this,

Each precious moment we miss

Will never, ever return again

So don't let us throw one sweet  
moment away

Time waits for no one let's take love  
while we may.

Copyright 1944 by Remick Music Corp.

## MISSING

ROBERT MELLIN

Missing, a pair of loving arms

That held me tenderly.

Missing, a pair of sweet lips that kiss  
so tenderly

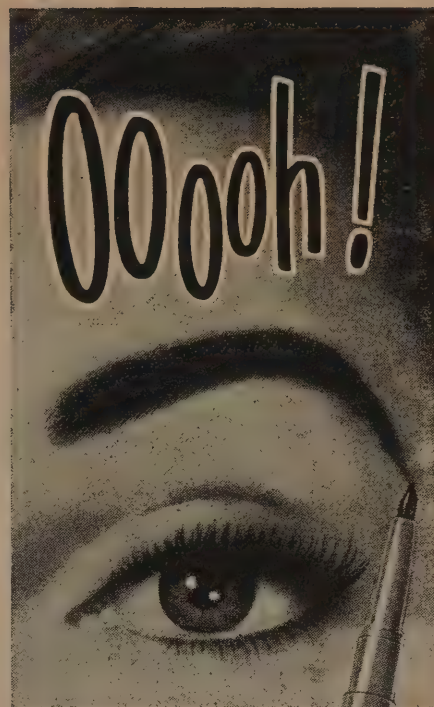
Missing, a heart as pure as gold,

And missing a smile that charms.

These precious things I'll go on  
missing

'Til I find you back in my arms.

Copyright 1952 by Robert Mellin Inc.



new eye  
beauty  
for  
you

Smoothest eye-crayon  
in the whole world  
—and the easiest  
to use—it's a joy!  
Never needs sharp-  
ening. Crayon pro-  
pels and retracts!  
Always ready to  
make your eyes  
far lovelier—in a  
minute's time!

It's the only  
eye-crayon  
that's spring-  
locked—can't  
fall out!

Maybelline

"AUTOMATIC"  
EYEBROW AND EYE LINER  
PENCIL

Velvet Black, Dark Brown,  
Light Brown or Auburn...  
Elegant turquoise and gold case!

TWIN-REFILLS, 39¢

79¢



Universal-International  
presents



Color by *Technicolor*

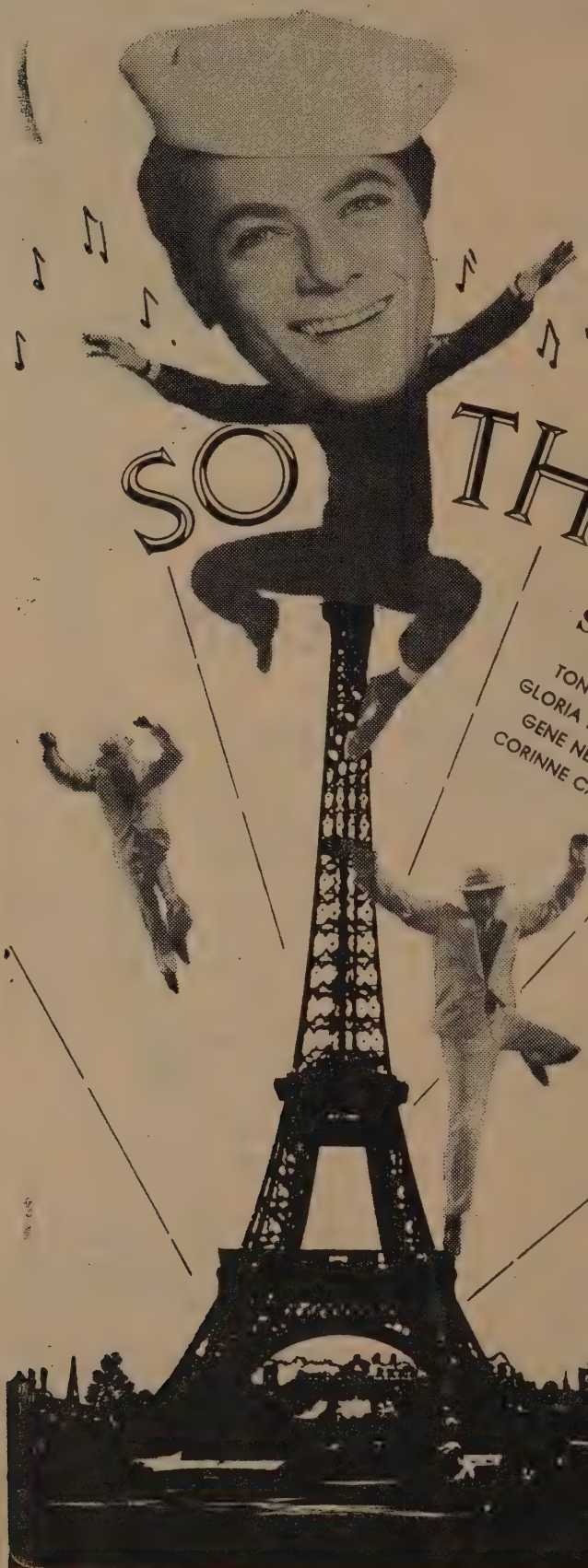
# SO THIS IS PARIS

Starring

TONY CURTIS  
GLORIA DE HAVEN  
GENE NELSON  
CORINNE CALVET

In Paris and in love—that's Tony Curtis' problem, but it's really not a problem at all. And the same goes for all concerned in Universal's bright new musical, "So This Is Paris." In the all-star cast headed by handsome Tony is Gloria De Haven, Gene Nelson and Corinne Calvet. "So This Is Paris" starts Tony Curtis off on a brand new career. Tony becomes a first class dancer, and along with Gene Nelson, does some mighty fine tapping. Not only does Tony dance, but he unveils a great singing voice on some fine tunes in the show.

The storyline of the picture concerns three American gobs on leave in Paris. They naturally fall for three pretty French gals; then get involved with a big benefit for six war orphans, and a wonderful show is planned. What happens after that we're not going to let you in on. All we are going to tell you is: "Don't miss this big technicolor feature that is guaranteed to entertain and delight you!"



DRINKING SONG

DOROTHY DONNELLY SIGMUND ROMBERG

Drink! drink! drink!  
To eyes that are bright as stars  
When they're shining on me!  
Drink! drink! drink!  
To lips that are red and sweet  
As the fruit on the tree!  
Here's a hope that those bright eyes  
will shine  
Lovingly, longingly soon into mine!  
May those lips that are red and sweet,  
Tonight with joy my own lips meet!  
Drink! drink! let the toast start!  
May young hearts never part!  
Drink! drink! drink!  
Let ev'ry true lover salute his sweet-  
heart!

Drink! drink! drink!  
To arms that are white and warm  
As a rose in the sun!  
Drink! drink! drink!  
To hearts that will love one,  
Only when I am the one!  
Here's a hope that those soft arms  
will twine  
Tenderly, trustingly soon around mine!  
May she give me a priceless boon:  
Her love beneath the sweet May moon!  
Drink! drink! let the toast start!  
May young hearts never part!  
Drink! drink! drink!  
Let ev'ry true lover salute his sweet-  
heart!

Copyright 1925 by Harms Inc.

FOOLING

RICHARD LORING JOHN BLACKBURN  
JERRY JOYCE

Fooling, you're fooling with my heart  
Fooling, fooling, you think it's smart  
Making someone lonesome and blue  
Someone who loves you the way that  
I do  
Someday in someway wait and see  
You'll be foolish, then just like me  
You'll fall in love and find it isn't  
true love  
'Cause someone will be fooling you!  
Copyright 1954 by United Music Corp.

TERESA

SUNNY SKYLAR  
If you ever see an angel with me,  
Well I can guarantee that it's Teresa.  
The fellows all sigh when she passes  
by  
And some will wink their eye at my  
Teresa.  
Ev'rytime that we're out walking,  
And she has her hand in mine,  
The clouds of gray just roll away  
And suddenly the sun begins to shine.  
The birds on the wing in summer and  
spring  
Will always stop and sing for my  
Teresa.  
The whispering breeze that blows thru  
the trees  
Will blow a little kiss to my Teresa.  
And if you think you'd start to win  
her heart,  
Well you're as wrong as you can be,  
'Cause Teresa's heart belongs to me.  
Copyright 1954 by Sherwin Music Inc.



"Who'd believe I was ever  
embarrassed by PIMPLES!"

New! Clearasil Medication

'STARVES'  
PIMPLES

SKIN-COLORED

HIDES PIMPLES WHILE IT WORKS

Doctors' clinical tests prove this new-type medication *especially* for pimples really works. In skin specialists' tests on 202 patients, 9 out of every 10 cases were cleared up or definitely improved while using CLEARASIL.

**Amazing starving action.** CLEARASIL actually starves pimples because it helps remove the oils that pimples "feed" on. And CLEARASIL's *anti-septic action* stops the growth of bacteria that can cause and spread pimples. Skin-colored to hide pimples and end embarrassment. Greaseless, stainless... pleasant to leave on day and night for uninterrupted medication.

**America's largest-selling specific pimple medication...** because CLEARASIL has helped so many boys, girls and adults. **GUARANTEED** to work for you as it did in doctors' tests or money back. 59¢ and 98¢. At all druggists. Get CLEARASIL today. (Available in Canada, slightly more.)



**Have Fun! Thrills! Romances!**

**Square Dances** **Learn to Dance** **Samba**  
**Fox Trot** **to Dance** **Jitterbug**  
**Waltz** **Why put off learning to Dance—**  
**NOW Here's a much EASIER WAY** **Rhumba**  
**than YOU ever SAW!**



No longer do YOU have to sit and watch while others enjoy dancing... NOW you can *join the fun!* Think of the great pleasure YOU'll get. **SURPRISE and AMAZE** your friends when they see you do the latest dance steps with ease. Learn from simple lessons by Betty Lee, one of America's foremost dance authorities.

**LEARN THE FOX TROT, COUNTRY DANCES, RHUMBA, SAMBA. CALL SQUARE DANCES! 16 COMPLETE DANCE COURSES**—each worth as much as you pay for the entire book. Join thousands who have *learned to dance* with the help of this amazing book. Written in simple language full of easy-to-follow illustrations—You Learn to Dance in the *Privacy of Your Own Home*.

**LEARN TO DANCE IN 5 DAYS OR PAY NOTHING...** Here's a wonderful offer. Test this exciting book 5 days—See how it can help you become a *smooth dancer* and be admired. Yes, **You Dance in 5 Days** or return book for prompt refund of purchase price.

If You Can Do This Step—You Can Dance In 5 Days!



Here's how this exciting book can help you become a smooth dancer. It's full of easy-to-follow diagrams and instructions.



**MAIL THIS COUPON TODAY**

PIONEER PUBLICATIONS INC. Dept. 452-H  
1790 Broadway, New York 19, N. Y.

Please rush my copy of "Dancing" in plain wrapper. If I am not satisfied, I will return book in 5 days for full refund of purchase price.

☐ Send C.O.D. I'll pay postman \$1.98 plus postage.\*  
☐ I enclose \$1.98, you pay postage.  
Same guarantee applies.\*

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

\*Canada and Foreign — \$2.25 in addition.

# Hollywood Premieres

## 'A STAR IS BORN'



The "stars' star", Judy Garland, dances at premiere party with Frank Sinatra



Judy, again in the spotlight, stops to chat awhile with two of her favorite people. That's Liberace on the left, Judy in the middle and Sophie Tucker on the right



Rosemary Ferrer (nee Clooney) and hubby Jose seem thrilled over the affair



The two smiling people you see here are show biz' Mr. and Mrs. Jack Benny



Lucille Ball and Desi Arnaz smile after seeing premiere of Warner Bros. pic



Before the beginning of the big show, we greet two happy couples. Left to Right: Hollywood's handsome Bob Sterling, Ann Jeffries, and Mr. and Mrs. Dean Martin



Something seems to be tickling the fancy of Mr. and Mrs. Dennis Morgan

## MUSKRAT RAMBLE

RAY GILBERT EDWARD "KID" ORY  
Shufflin', shufflin', shufflin' down,  
Ramblin', scramblin', headin' for  
town,  
Rustlin', bustlin', buzzin' around,  
Happily awaitin' at the station,  
Look at that train, number seven-o-  
nine,  
Huffin' and puffin' and comin' on  
time;  
Who do you think's about to 'rive?  
The band they call "The Dixieland  
Five."

They're gonna play that Muskrat  
Ramble tune,  
You've never heard it played,  
Join in the big parade,  
All together now, one and two,  
Join the happy throng,  
Feel the beat of that ramblin',  
scramblin' Muskrat song.

Shufflin' right on down,  
Headin' right for town,  
Buzzin' all aroun'  
Happily awaitin' at the station,  
Look at 709 comin' right on time,  
Who do you think's about to 'rive?  
The band they call "The Dixieland  
Five."

Copyright 1926, 1937, 1950 by George Simon, Inc.

## ADDIO

(Ah-Dee-O)

AL HOFFMAN DICK MANNING  
Never again will I leave you  
Oh, darling, I love you so.  
While we were apart  
There were tears in my heart;  
I missed you more than you'll know.

I recall the night you said to me,  
"addio"  
As we kissed, I whispered tenderly.  
"addio."  
I didn't cry, though I wanted to  
You tried to smile when I looked at  
you,  
Then you held me tight and called me  
"caro mio."

As my ship was waiting for me in the  
bay,  
I told you it wasn't addio  
Now I'm back within your arms to  
stay.

Copyright 1954 by Joy Music Inc.

## I'M NOT ASHAMED TO CRY

ALICE CORNETT EDDIE ASHERMAN  
POLLY ARNOLD

I'm not ashamed to cry when I'm  
lonely  
I'm not ashamed to cry when I'm blue  
Honest tears like the rain, never fall  
in vain;  
And the rose, that grows, must have  
dew  
I'm not ashamed to kneel when I'm  
praying  
I'm not ashamed to feel as I do  
So if love must be blamed,  
Then I'm not ashamed to cry over you!

Copyright 1954 by Larry Spier Inc.

## LOVE ME

JERRY LIEBER MIKE STOLLER

Treat me like a fool  
Treat me mean and cruel  
But love me  
Break my faithful heart  
Tear it all apart  
But love me.

I would beg and steal  
Just to feel your heart beating close to  
mine  
Every nite I pray  
To the stars that shine  
Love me  
Begging on my knees  
All I ask is please, please love me.  
Copyright 1954 by Quintet Music

## WHEN I HOLD YOU IN MY ARMS

(Comm'e bella 'a Stagione)

GEORGE BROWN G. PISANO R. FALVO  
Oh, when I hold you in my arms, dear,  
My heart burns with wild desires,  
Like a thousand flaming fires.  
Oh, there's a roaring in my heart,  
dear,  
Like the surging of the sea  
Racing madly to be free.  
Give me kisses warm and true,  
Take my love my whole life thru  
And never fear, I'll never be untrue.

Let your kiss make me impart  
The fire in my heart  
That time will not erase,  
For it will always be.  
Be mine, now and for all eternity.

Ah, comm'e bella 'a stagione  
Senza lampe, senza truone,  
Senza vien tea cammena.  
Ma si fa caldo a matina  
Faie nu bagno a Margellina  
Te frische lla pe lla.  
Na passiatia a mare c'a varca a  
Marechiaro,

E se nun si nzurato te'a nzara.  
Copyright 1924 by E. Rossi. Copyright Renewed  
1952 by G. Pisano and assigned to Broadcast  
Music, Inc. Copyright 1954 by Broadcast Music,  
Inc.

## THE TOUCH

NORMAN GIMBEL MARC LANJEAN JEAN  
WIENER

He's got the smile, you've got the  
touch,  
He's got the style, you've got the  
touch;  
No use losin' sleep, wond'rin' who  
I'll choose.

I'm yours.  
He's got the cash, you've got the  
touch,  
He's got the flash, you've got the  
touch,  
He'll be surprised to find,  
I couldn't be bought,  
Guess that my heart is not  
As cold as I thought.

I'm yours to keep, I won't ask much,  
Long as we're close enough to touch,  
Long as we're close enough to touch.  
Copyright 1954 by Editions Ray Ventura, Paris.  
France. Sole selling agent Duchess Music Corp.

# NEW BODIES FOR OLD!



**I've Made New Men  
Out of Thousands  
of Other Fellows...**

**"Here's what I did for  
THOMAS MANFRE...  
and what I can do  
for you!"**

*-Charles Atlas*

**G**IVE me a  
skinny, sec-  
ond-rate body  
and I'll cram it  
so full of hand-  
some, bulging new  
muscle that your  
friends will grow  
bux-eyed! I'll  
wake up that sleeping  
energy of yours and  
make it hum like a  
high-powered motor.  
Man, you'll feel and  
look different! You'll  
begin to Live!

**Let Me Make YOU  
a NEW MAN — IN  
JUST 15 MINUTES  
A DAY**

You wouldn't believe  
it, but I myself used  
to be a 97-lb. weak-  
ling. Fellows called me  
"Skinny." Girls made  
fun of me behind my  
back. THEN I discov-  
ered — "Dynamic Ten-  
sion," and it turned  
me into such a com-  
plete specimen of MAN-  
HOOD that today  
hold the title "THE  
WORLD'S MOST PER-  
FECTLY DEVELOPED  
MAN."

**My Secret —  
"Dynamic Tension"**

When you look in  
the mirror and see a  
healthy, strapping fel-  
low smiling back at  
you — then you'll re-  
alize how fast "Dy-  
namic Tension" GETS  
RESULTS!  
"Dynamic Tension" is  
the easy, NATURAL meth-  
od you can practice in  
the privacy of your room  
— JUST 15 MINUTES  
EACH DAY — while your  
chest and shoulder mus-  
cles begin to swell, rip-  
ple... those arms and  
legs of yours bulge  
and your whole body starts to feel the zip and go!  
And you'll be using the method which many great  
athletes use for keeping in condition — prize fighters,  
wrestlers, baseball and football players, etc.

**FREE MY 32-Page Illustrated BOOK  
Not \$1. or 10c — But FREE**

Send NOW for my famous book  
"Everlasting Health and Strength"  
32 pages, crammed with photographs,  
valuable advice, answers to many vi-  
tal questions.  
This book is a real prize for any  
fellow who wants a better build. Yet  
I'll send you a copy absolutely FREE  
It may mean the turning point in your whole life!  
Rush the coupon to me personally: CHARLES ATLAS,  
Dept. 285-P, 115 East 23rd St., New York 10, N. Y.

**CHARLES ATLAS, Dept. 285-P,  
115 East 23rd St., New York 10, N. Y.**

Send me—absolutely FREE—a copy of your  
famous book, "Everlasting Health and Strength"  
—32 pages, crammed with actual photographs,  
answers to vital health questions, and valuable  
advice to every man who wants a better build.  
I understand this book is mine to keep, and  
sending for it does not obligate me in any way.

Name ..... Age.....  
(Please print or write plainly)  
Address .....  
Zone No. ....  
City ..... (if any) ..... State.....

Illustration less than  
½ actual size

WALLET SIZE

friendship  
photos



from your graduation portrait

(or other photograph)

Just think! Rich, handsome photographs on double-weight portrait paper in finest satin finish — at a price that makes it easy to give or exchange as many as you please. Convenient wallet size — 2½" x 3½" — for friends, classmates, relatives — for college, passport, employment or other applications.

**20** for only **\$1.00**  
**OR 50** for **\$2**  
from one pose  
POSTPAID

**FRIENDSHIP PHOTOS**  
Dept. 43-B, Quincy 69, Mass.

**NOW... Portrait of your choice**  
on a beautiful  
imported kerchief!

**3.98**

Be the first in your neighborhood to have these large, beautiful imported kerchiefs with caricatures of your boyfriends, girlfriends, parents, etc. High quality artistry by experts guaranteed. Colors: white, aqua, blue and yellow.

Send clear photo (returned to you) with description of hair color, eyes, etc. and hobby or pastime.

**FREE:**

Name hand-lettered on Kerchief on all orders within 30 days...



ORDER NOW  
to be sure of  
early delivery.

**AGGIE ART STUDIOS**  
P.O. Box 1  
Peter Stuyvesant Sta.  
New York 9, N. Y.



**TALK - SING - PLAY**

OVER YOUR RADIO with the newest REAL RADIO MIKE. Attaches in a jiffy — FULL INSTRUCTIONS GIVEN! SWELL for "Parties" — "Cut in" on or "Kid" regular network programs or put on YOUR OWN BROADCASTS! AMAZE YOUR FRIENDS—REAL FUN. Beautiful Metallic Plastic 6" high. 12 RADIO BROADCASTING LESSONS GIVEN with each mike.

SEND NO MONEY—Just pay postman \$3.99 COD plus postage or send \$3.99 and we pay postage! RADIO MIKE is available ONLY from us by mail—guaranteed. MIDWAY CO. Dept. HP-2 KEARNEY, NEBR.

**ADDRESS  
POSTCARDS  
AT HOME!!**

write B.I.C. 143 Belmont St., Belmont, Mass.



**LEARN AT HOME**

- to be a Nurse's Aide
- Practical Nurse
- or Infant Nurse

Prepare in spare time for a fascinating, high-pay career. Thousands of men and women, 18-60, are graduates of this physician-endorsed course. High school not required. Easy payments; earn as you learn. Trial plan: 56th year.

**CHICAGO SCHOOL OF NURSING**

Dept. 442, 25 East Jackson Blvd., Chicago 4, Ill.

Please send me free booklet and 16 sample lesson pages.

Name \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Age \_\_\_\_\_

## IT'S A WOMAN'S WORLD

SAMMY CAHN CYRIL MOCKRIDGE

It's a woman's world when she's in love,

It's a woman's world his kiss can make her glow

And that's what makes it so.

Her happiness proves.

It's a woman's world stars dance above,

It's a lovely world his footstep at the door

Just proves it more and more.

His hopes, his dreams and his ambitions,

All the ups and downs she'll gladly share.

She'll give her all without conditions

When he looks around she'll be there.

It's a woman's world ask any man,

It's a woman's world and he's so glad it is

For when it's hers it's his.

It's a woman's world

But only because it's his.

Copyright 1954 by Twentieth Century Music Corp.  
Rights throughout the world controlled by Robbins Music Corp.

## BE KIND TO YOUR PARENTS

HAROLD ROME

Here's a piece of good advice.

Think it over once or twice.

Be kind to your parents,

Tho' they don't deserve it.

Remember they're grown-ups,

A difficult stage of life.

They're apt to be nervous, and over excited,

Confused from their daily storm and strife.

Just keep in mind, tho' it sounds odd, I know

Most parents once were children long ago.

Incredible! so treat them with patience,

And sweet understanding,

In spite of the foolish things they do!

Someday you may wake up

And find you're a parent too.

Copyright 1954 by Harold Rome

Chappell & Co., Inc. New York, N.Y. Owner of publication and allied rights throughout the world.

By arrangement with Florence Music Co.

## YOU'RE ALWAYS WELCOME HOME

KERMIT GOELL DAVID SAXON

If love has left your heart

If you feel we must part

So long but though we part

You're always welcome home.

If I no longer thrill

Don't stay against your will

You're free to go

But still you're always welcome home.

Fall in love with someone

Who thinks you're grand

I hope you do but when you kiss

I hope you miss that crazy hazy bliss we knew

If time should make it clear

That you must have me near

Come back I'll still be here

You're always welcome home.

Copyright 1954 by Jack Gold Music Co.

## MY SWEETIE WENT AWAY

(She Didn't Say Where, When Or Why)

ROY TURK LOU HANDMAN

I've got a lovesick tale to tell to you, 'Tho' it's no affair of mine.

It's 'bout a gal named Sue and boy named Lou,

They were fighting all the time.

Lou came home one afternoon,

Found an empty dining room,

Without a word his turtle dove had flown,

So he began to moan.

My sweetie went away

But she didn't say where,

She didn't say when,

She didn't say why, or bid me "good-bye,"

And I'm as blue as can be.

I know she loves another one,

But she didn't say who, she didn't say which,

She didn't say what that rascal has got That took my sweetie from me.

I'm like a little lost sheep and I can't sleep,

Tryin' to forget,

The one I love has gone and left me all alone.

I moan my sweetie went away

But she didn't say where, she didn't say when,

She didn't say why, I know that I'll die,

Why don't she hurry back home.

You ought-a see this lovesick fellow, Lou

Doesn't do a thing but sigh.

And while he's wond'ring what became of Sue,

He's a sight for any eye.

Bought some poison, bought a gun,

Says "goodbye" to ev'ryone,

And while he's dopping out some way to die,

He can't forget to cry.

Copyright 1923 by Waterson, Berlin & Snyder Co.

Copyright renewed 1951 by Laurel Music Corp.

## YOU TRY SOMEBODY ELSE (We'll Be Back Together Again)

B. G. DE SYLVA LEW BROWN RAY HENDERSON

You try somebody else,

I'll try somebody else,

And when we do, we'll both be blue,

And be back together again.

You try painting the town,

I'll try acting the clown,

We'll travel fast, but it won't last,

We'll be back together again.

Let's take our fun where we find it,

I know deep down in my heart

If I were meant for you,

If you were meant for me

Nothing can keep us apart,

So you try somebody else,

I'll try somebody else,

It won't take long, to find we're wrong,

We'll be back together again.

Copyright 1931 by De Sylva, Brown and Henderson Inc.

## CARA MIA

TULLIO TRAPANI - LEE LANGE

Cara mia why must we say goodbye?  
 Each time we part,  
 My heart wants to die.  
 My darling, hear my pray'r,  
 Cara mia fair  
 Here are my arms,  
 You alone will share.  
 All I want is you for evermore,  
 To have, to hold, to love, adore.  
 Cara mia mine  
 Say those words divine,  
 I'll be your love  
 Till the end of time.

Copyright 1954 by Leo Feist, Inc.

## EV'RY SECOND OF

FRED EBB PAUL KLEIN REDD EVANS

Ev'ry second of ev'ry minute of  
 (I sit and read the ev'ning news)  
 Ev'ry hour of ev'ry day  
 I'm thinking, thinking, thinking of  
 you  
 (I'm playin' footsies with the blues  
 And thinking, thinking, thinking of  
 you.)  
 Ev'ry second of ev'ry minute of  
 (As soon as I turn out the light)  
 Ev'ry hour that you're away,  
 (And kiss your picture nitey nite,)  
 I'm dreaming, dreaming, dreaming of  
 you  
 (I'm dreaming, dreaming, dreaming  
 of you.)  
 Oh how I miss your kiss.  
 It nearly drives me out of my mind,  
 For at a time like this,  
 I always find, I'm the sufferin' kind  
 and  
 Ev'ry second of ev'ry minute of  
 (Please hear my lovin' S.O.S.)  
 Ev'ry hour of ev'ry day  
 (And help a fellow in distress,)  
 It's love dear, love dear, love dear  
 for you.  
 (It's love dear, love dear, love dear  
 for you.)

Copyright 1954 by Jefferson Music Co., Inc.

DO NOTHIN' TILL YOU HEAR  
FROM ME

BOB RUSSELL DUKE ELLINGTON

Do nothin' till you hear from me  
 Pay no attention to what's said  
 Why people tear the seam of anyone's  
 dream  
 Is over my head.  
 Do nothin' till you hear from me  
 At least consider our romance  
 If you should take the word of others  
 you've heard  
 I haven't a chance  
 True I've been seen  
 With someone new  
 But does that mean  
 That I'm untrue  
 When we're apart  
 The words in my heart  
 Reveal how I feel about you.  
 Some kiss may cloud my memory  
 And other arms may hold a thrill  
 But please do nothin' till you hear  
 it from me  
 And you never will.

Copyright 1943 by Robbins Music Corp.

HOW TO WIN A 2-YEAR  
ART SCHOLARSHIP

Do people say you have art talent? Here's a chance to develop that talent free . . . get training that can make money for you, enrich your life, in a satisfying art career!

Enter this contest for *amateurs only*. Prize: a 2-year Art Scholarship worth \$295.00. Offered by world's largest home study art school. Basic and advanced training by professional artists. Individual instruction. Series of illustrated art textbooks, and drawing outfit, included in course. Thru 40 years, we have trained many top artists. Many scholarships awarded yearly. You could win the next!



## "DRAW ME" GIRL

**DRAW THIS GIRL'S HEAD** 5 inches high. Pen or pencil only. All drawings must be received by January 31, 1955. None returned. Winners notified. Our students not eligible. Mail your drawing today!

## ART INSTRUCTION, INC., Studio 12824

500 South 4th Street, Minneapolis 15, Minnesota

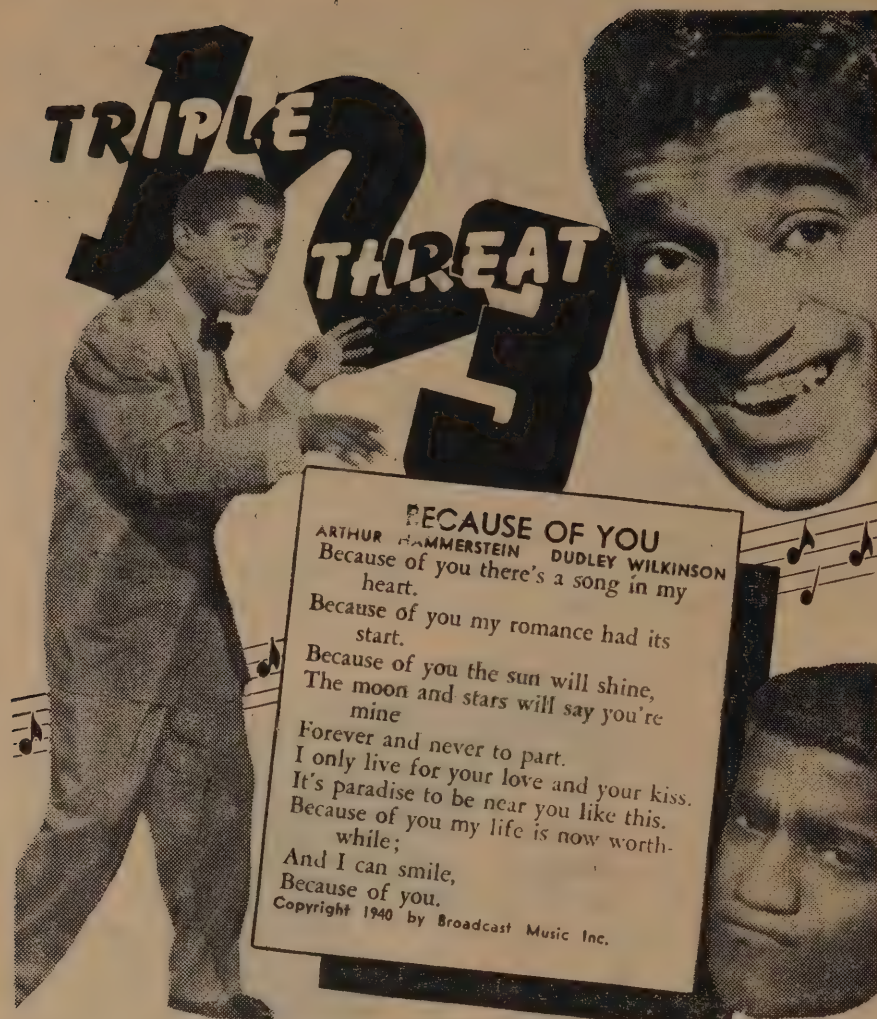
Please enter my attached drawing in your January contest.  
 (PLEASE PRINT)

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ Apt. \_\_\_\_\_ City \_\_\_\_\_

Zone \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_

Occupation \_\_\_\_\_ Phone \_\_\_\_\_



## Sammy Davis Jr.

Picture a championship track star running for a world's record, and you've got some sort of an idea of the pace, speed and energy young, talented Sammy Davis Jr. burns up in his non-stop, solid-sending routine. Close your eyes, sit back and listen, and you would most certainly think you're hearing the voices of Frank Sinatra, Jerry Lewis, Billy Eckstine, Tony Bennett, Vaughn Monroe, Edward G. Robinson, Lionel Barrymore, Jimmy Stewart or anyone else that Sammy decides to mimic. In the music world Sammy is called a "Triple Threat Man;" he sings, dances and is a tremendous comedian.

Actually, this pint-sized bundle of bursting dynamite is theater-born and raised. His story goes back to the days of the "Texas Tommy", the dance craze that swept up from the West Coast. Then Sammy's Uncle, Will Mastin, formed his "Holiday and Dixieland" group and offered songs, dances, skits and comedy in a show that broke every record in the vaudeville circuits. Sammy celebrated his third birthday in a specially contrived crib in the dressing room of an old theater. At 4, when Will Mastin organized the musical comedy, "Creole," Sammy Jr. amazed the players when he mimicked their parts as the piano player tossed off the cues. When Sammy was five, Will cut his act to a total of five men, and Sammy was one of them. He sang, he danced and he did comedy. In 1931,

Hollywood called, and Sammy Davis Jr. appeared with Ethel Waters in "Rufus Jones For President." Later on, he played in "Season's Greetings", with Lita Grey.

During the depths of the depression, Will decided to make the act a trio, so with Sammy Davis Sr. and Junior, they decided to bring Sammy into his true place in the theater.

It was while the trio played a theater date that the late Bill Robinson, one of the world's greatest dancers, asked Will Mastin to bring Sammy to him so that he could teach him a few tricks of his craft. Sammy learned quickly and emerged as a perfectionist in the eyes of the immortal "Bo-jangles." And when Bill saw Sammy on a nite club date, Robinson was so happy, he cried.

In the Spring of 1954, Sammy Jr. was offered a Decca recording contract. On the Decca stamp he waxed the Number One tune of the nation, "Hey There", backed with the sensational ballad "And This Is My Beloved." The song sold quite a few records for Sammy. Then came "Because Of You," a disk where Sammy mimics all the top vocalists.

At the present time, Sammy Davis Jr. is on a fast-climbing star shooting upwards, and that star will never cease climbing until he is perched on the very top rung of the ladder of success.

## THE HOOK

FRED EBB LARRY COLEMAN PAUL KLEIN

Just like a little mackerel  
A-swimmin' in a brook,  
You handed me a line  
Until you had me on the hook.  
You figured ev'ry angle  
That was written in the book,  
Now honey, holy mackerel,  
I can't get off the hook,

You've got me on the hook,  
You've got me on the hook,  
I'm out-a luck, I'm stuck,  
I'm really on the hook!

You told me I was wonderful,  
You told me I was great,  
And like a little innocent,  
I nibbled at the bait,  
Then when you stole my heart away  
With ev'ry kiss you took,  
You sold it down the river  
And you left me on the hook.

I really should be mortified,  
You left me all alone,  
I'm in the hottest water  
That my heart has ever known,  
But if you want me back again,  
Just take a little look,  
And honey, you will find me  
Where you left me on the hook.  
Copyright 1954 by Sheldon Music Inc.

## I LOVE MY MAMA

HENRY JEROME

I love my mama, my little mama.  
Don't care how big I get or old I  
get,  
She'll always be to me a little mama.  
My little mama, she's so very proud  
of me.

When I was just a little boy  
I was as smart as I could be,  
But as the years went on I found  
Mom was smart, not me.  
I love my mama, my little mama,  
And as we carry on life's marathon  
I know there'll never be another mama  
Like the one God gave to me.  
Copyright 1952 by Starlight Songs, Inc.

## YOU CAN'T BE MINE ANYMORE

(Baby I'm Setting You Free)

ALLAN COPELAND ALAN HOOD

Baby I'm settin' you free  
I don't need you, you need me  
You might as well know the score  
You can't be mine anymore  
I don't like being alone  
I won't be home when you phone  
Love me like you did before  
Or you can't be mine anymore  
So run along baby be on your way  
I'm startin' a new kind of life today  
I want your lovin' you know I do  
But if you can't be true to me,  
I'm thru with you  
But if you really want me  
Show me how nice you can be  
You know if you walk out the door  
You can't be mine anymore.  
Copyright 1954 by Mayfair Music Corp.

## I CAN'T TELL A WALTZ FROM A TANGO

AL HOFFMAN DICK MANNING

I can't tell a waltz from a tango,  
I never know what my feet are gonna  
do;

I can't tell a waltz from a tango,  
Darling, when I dance with you.

The music sounds inviting, dear  
And you are so exciting, dear;  
But ev'rytime I hold you near,  
I seem to lose my sense of rhythm  
When your cheek is next to mine.

If this is love, it's new to me,  
Oh, won't you give some clue to me?  
I don't know what you do to me,  
I seem to lose my sense of rhythm  
When your cheek is next to mine.

I know the dance steps, old and new,  
I've even won a prize or two;  
But when I steal a kiss from you,  
I seem to lose my sense of rhythm  
When your cheek is next to mine.

Copyright 1954 by Harman Music Inc.

## ONE A' TWO TIME MORE

KATHY HOLT MICHAEL P. JANSEN  
AGNES SAMSON

Kiss me and tell me you love me,  
Just one a' two time more.

Kiss me then kiss me again and again,  
Squeeze me don't tease me,  
Come squeeze me just one a' two time  
more.

Squeeze me then squeeze me again and  
again.

Your eyes are the sunshine of Napoli,  
Your lips are a taste of its wine;  
Why does my heart sing so happily,  
'Cause you're mine, 'cause you're mine,  
'cause you're mine!

Darling, kiss me and tell me you love  
me,

Just one a' two time more.

Kiss me then kiss me again and again.

Copyright 1954 by Gil Music Corp.

## LET'S MAMBO

DON RAYE SONNY BURKE

You could, could, could,  
I know that you could, could, could!  
If only you would, would, would,  
Come on and let's mambo (shout)  
good!

You should, should, should,  
You know that you should, should,  
should!

Because it's so good, good, good,  
Come on and let's mambo good!

It's so good.  
The rhythm'll flip ya!  
Now don't let it whip ya!  
Come on and I'll hip ya!  
Hold me baby like you should, should,  
should,

I knew that you could, could, could,  
I love you but good, good, good!  
Come on and let's mambo good!

Copyright 1954 by Edwin H. Morris &amp; Co., Inc.



# CHARLIE APPLEWHITE

America's brightest singing star

*Invites You to...*

- ★ join his new fan club
- ★ get his FULL COLOR photograph and membership card
- ★ enter the Charlie Applewhite school prom contest

★ receive **25** wallet photos of your graduation portrait



ACTUAL SIZE  
OF PICTURE

MAIL THIS COUPON  
TODAY FOR THE  
VALUE OF A LIFETIME

all for only  
**\$1.00**  
COMPLETE  
POSTPAID

Yes, when you order only 25 wallet photos from LARGA-PIC you automatically become a member of the Charlie Applewhite Fan Club. You will receive an official membership card and AUTOGRAPHED FULL COLOR PHOTOGRAPH of Charlie himself. But that's not all

### CHARLIE APPLEWHITE MAY SING AT YOUR SCHOOL PROM!

Once you become a member of his fan club you will learn how *you* may be the lucky one to have Charlie Applewhite appear IN PERSON at your own school prom this spring. Only fan club members may enter this exciting contest so tell all your school chums to join now!

Delight your classmates, friends, and relatives with genuine LARGA-PIC wallet photos. Printed on the finest silk finish double-weight paper, LARGA-PIC wallet photos are made by the world's foremost wallet photo producer. Naturally your satisfaction is completely guaranteed or your money back.

**LARGA-PIC, BOX Z-19, BROOKLINE 46, MASS.**

Please enroll me in Charlie Applewhite's fan club. I enclose \$.....for.....Larga-Pic Wallet Photos. I will also receive a membership card featuring a FULL COLOR PHOTO of Charlie Applewhite, and complete information about how Charlie Applewhite may sing at my school prom.

NAME .....  
ADDRESS .....  
CITY..... ZONE..... STATE.....

# FAN CLUB

## Crew Cuts Fan Club



JEWEL  
EAKIN

★  
1247 McKinley  
Avenue  
Akron 6, Ohio

## Crew Cuts Fan Club



PVT. PAT J.  
MAMMANA

★  
H.Q. Co.  
8th Tank Bn.  
Camp Lejune,  
N. C.

## Crew Cuts Fan Club



JANE  
WATSON

★  
637 - 7th St.  
LaSalle,  
Ill.

## Four Lads Fan Club

STEPHANIE  
BULLOCK

★  
89 Pearl Street  
Somerville 45,  
Mass.



## Four Lads Fan Club

GLORIA  
GILL

★  
660 Beatty Ave.  
Verdun, Quebec  
Canada



## Steve Chambers Fan Club

DONA  
KELLY

★  
18 Vernon St.  
New Haven,  
Conn.



## Johnnie Ray Fan Club



NANCY  
SHEEHAN

★  
8 Sunrise St.  
East Gloucester,  
Mass.

## Jo'nnie Ray Fan Club



BARBARA  
BARG

★  
4416 - 6th Ave.  
Brooklyn 20,  
New York

## Tony Bennett Fan Club



MARY  
GOODMAN

★  
785 Meeker Ave.  
Brooklyn 22,  
New York

## Tony Bennett Fan Club

ROSALIE  
SORRENTINO

★  
602 Benny Ave.  
Waukegan,  
Illinois



## Hilltoppers Fan Club

JOAN  
BISCHOFF

★  
60-58-71 Ave.  
Brooklyn 27,  
New York



## Hilltoppers Fan Club

FRANCES  
BROGAN

★  
182 Grove Ave.  
Verona,  
New Jersey



# FAN FARE

## Eddie Fisher Fan Club



BEVERLY  
GLASS



198 W. Marie St.  
Hicksville,  
Long Island,  
N. Y.

## Eddie Fisher Fan Club



SALLY  
RILEY



69 Lawrence St.  
Medford,  
Mass.

## Eddie Fisher Fan Club



HUMMIE  
POLEE



Box 177  
Superior,  
W. Va.

## Tommy Prisco Fan Club

GERALDINE  
PATT



5049 N. Damen  
Avenue  
Chicago 25,  
Illinois



## Patti Brown Fan Club

DON  
FRASER



1099 Van Dyke  
Detroit 14,  
Michigan



## Perry Como Fan Club

VICKI  
DI MAIO



2315 Matthews  
Avenue  
Bronx 67,  
New York



## J. La Rosa Fan Club



SHIRLEY  
MARTINSON



2239 Greenville  
Street  
Oroville,  
Calif.

## Nick Noble Fan Club



JEAN  
WORTH



245 W. 24th Pl.  
Chicago 16,  
Illinois

## Joni James Fan Club



CAROLE  
REED



15 Lamberson St.  
Valley Stream,  
New York

## J. La Rosa Fan Club

DOROTHY  
PALENICA



1945 W. 18 St.  
Chicago 9,  
Illinois



## Eartha Kitt Fan Club

DAVID  
HOUSTON



Todd Hollow Rd.  
Terryville,  
Conn.



## Jan Arden Fan Club

MARY ALICE  
SMITH



Box 268  
Providence  
Forge,  
Virginia





Swirling, princess-shape sensation is SO flattering to junior figures! Low-cut, back-zipped, with unusual sunburst back fullness. Silky, color-fast Chromspun acetate taffeta. Sizes 9 to 17. Black, Red, Turquoise Blue.

And - you get a flower on a velvet ribbon **FREE!**

**frederick's** 5430 Hollywood Boulevard Dept.  
OF HOLLYWOOD Hollywood 27, California 7

Send #343 Size \_\_\_\_\_ 1st color \_\_\_\_\_ 2nd \_\_\_\_\_  
Enc. payment ☐ Send COD. Enc. \$1 dep.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY & ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**MONEY-BACK GUARANTEE**

## ANY PHOTO ENLARGED

Size 8 x 10 Inches

on DOUBLE-WEIGHT Paper

Same price for full length or bust form, groups, landscapes, pet animals, etc., or enlargements of any part of a group picture. Original is returned with your enlargement.

**67¢**



**Send No Money 3 for \$1.50**

Just mail photo, negative or snapshot (any size) and receive your enlargement, guaranteed fadeless, on beautiful double-weight portrait quality paper. Pay postman 67c plus postage—or send 69c with order and we pay postage. Take advantage of this amazing offer. Send your photos today.

Professional Art Studios, 544 S. Main, Dept. 1435B, Princeton, Illinois

## SELL AMAZING VALUE \$1.00 UP EXCLUSIVE NEW NAME IMPRINTED STATIONERY

Make \$50-\$75-\$100 and More Show friends new type Birthday, Get Well Greeting Cards, Wrappings, Home and Gift Items. Big profits, plus extra cash bonus. Write for FREE TRIAL outfit of Feature All Occasion Assortments on approval. FREE illustrated Catalog, Selling Guide.

New England Art Publishers N. Abington 232, Mass.

## ITALIAN ACCORDIONS AT LOWEST WHOLESALE PRICES

**"PAY AS YOU PLAY"** Small Down Payment as little as **\$10 per month**

**DIRECT from Importer to You!**

**SATISFACTION GUARANTEED**, or your money back! NOW you can save up to 50% by direct purchase from America's leading distributor of famous genuine **ITALIAN ACCORDIONS**. TRADE-INS ACCEPTED

MAIL COUPON TODAY • World's Largest Selection

PLEASE RUSH **FREE COLOR CATALOG**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**ACCORDION MANUFACTURERS & WHOLESALE OUTLET**  
1003 West Chicago Ave., Dept. H-25, Chicago 24, Ill.



*By Johnnie Ray*

Well hello there again. It's been a long time since I sat down to drop all you wonderful HIT PARADERS a line about what's been happening to yours truly. I have missed these monthly get-togethers, and I hope that you have, too. I hope, now that I am on a more regular schedule, that we will be able to continue these little chats every month. I certainly want to thank all the gang who wrote in to HIT PARADER when I was so busy. Keep your letters coming, and I will do my best to get them answered.

Now let's get on with the news of the past few months. A lot of very exciting things have happened to me since I spoke to you last time through this column.

Firstly, we finished "There's No Business Like Show Business" at 20th Century Fox, which will probably open in New York around the middle of December, and the rest of the country soon afterwards. It was really one of the biggest thrills of my life making the picture and working with all those very wonderful persons connected with the making.

Soon after finishing the picture, we left for an eight-day appearance in

Australia. I have heard a lot about this country and its wonderful people, but this is the first opportunity we had to visit them, and it was everything I had heard and even more. The people of Australia were just swell. They loved the show we put on almost as much as we loved doing it. They have typical teen-agers who have as much fun at shows as you do. I think I must have signed a million autographs, and I loved every moment of it. We were quite busy, but still got some chance to see the land down under. It was a thrilling experience, and I don't think I will ever forget the country or the people.

Since returning home, we have been appearing in nightclubs and theatres and recording some new songs for Columbia. One of these recent releases is "Papa Loves Mambo," backed with "The Only Girl I'll Ever Love." The "Girl" side was written by Jerry Samuels, the fifteen-year-old boy who wrote "To Ev'ry Girl—To Ev'ry Boy." You are going to be hearing a lot from Jerry, as this boy is very talented.

Don't forget, this is your column, so write me and let me know what you want to read here.

'Til next month, be good!

## EMPTY CHAIR

ROBERT COLBY DICK MANNING

Eight o'clock, nine o'clock,  
One o'clock, two,  
All alone, waiting for you.

There's a chair at the table that's empty  
tonight,  
Oh, my darlin' why aren't you there?  
I was planning a dinner by soft  
candlelight,  
Here I am, facing your empty chair.  
I prepared ev'rything  
Just the way that you like,  
It's your favorite gown that I wear,  
Can it be you are kissing another  
tonight,  
Leaving me here with your empty  
chair

We were happy together for more than  
a year,  
Never dreamed we would end up like  
this,  
For that one year of happiness, thank  
you my dear,  
I will always remember your kiss.  
I will have a good cry and I'll try to  
forget,  
Though it's more than my poor heart  
can bear,  
You have taken away all my love  
dreams tonight,  
All you left me is your empty chair.  
Copyright 1954 by Remick Music Corp.

NEVER UNDERESTIMATE  
(The Power Of A Lady In Love)

HETTYE TAYLOR AUDREY SHARP

Never underestimate the power  
Of a lady in love.  
Just in case you contemplate  
Givin' me a sudden brush off,  
I warn you 'fore you rush off,  
Never underestimate the power  
Of a lady in love.  
Might as well cooperate  
'Cause you know I'm out to getcha  
And baby, you can betcha  
I don't intend to letcha  
Wander far from home.  
But if you must roam,  
Go have your little fling,  
Just remember one thing,  
Never underestimate the power  
Of a lady in love.  
I would like to stipulate,  
There is nothing I'd rather do  
Than to use all my love power on you.  
Copyright 1954 by Sunbeam Music Corp.

## ANTONIA

JOHNNY MERCER HOWARD JACKSON

Antonia, does your heart remember  
When we kissed beneath the olive  
trees?  
Antonia, thru this bleak December  
Does it warm you with its memories?  
When the wind is in the wheatfield  
singing  
Or some evening when the big stars  
shine  
I will hear the bells of San Lucia  
ringing,  
Antonia, Antonia mine.  
Copyright 1954 by Cromwell Music, Inc.

I WANT YOU ALL TO MYSELF  
(Just You)

JOHN KOCH ROY CARROLL

I want you all to myself, just you  
And, darling, nobody else will do  
You're like an angel from above  
You've captured all my love  
Tho' you may never know  
Where you are I want to go  
And ev'ry night when the moon is  
high  
And all the stars light the lonely sky  
No other one I'm longing for  
No other do I adore  
And funny the way it seems  
I can't keep you out of my dreams,  
just you.

Copyright 1952 and 1954 by Skidmore Music Co.  
Sole selling agent, Shapiro, Bernstein & Co., Inc.

## I THINK OF YOU

BOBBY CAPO

I think of you, of you, of you  
Nobody else, just you, and you, and  
you  
I dream of you, oh what to do  
I only think of you  
I walk down the street I think of you  
People I meet remind me of you  
When I go to sleep, I think of you  
Whatever shall I do  
Oh it's true love, it's just you love  
This refrain keeps pounding in my  
brain  
I think of you, of you, of you  
Nobody else but you, just you, and you  
I dream of you, oh what to do  
I only think of you.

Copyright 1954 by Edward B. Marks Music Corp.

MAMBO IN THE MOON-  
LIGHT

BUDDY KAYE JULES LOMAN RENE TOUZET

Mambo, mambo in the moonlight  
In the moonlight it's a thrill!  
If the moonlight doesn't get her  
You can bet the mambo will!

Have you a girl who don't treat you  
nice,  
Her heart is just like a cake of ice;  
Maybe she's not the romantic kind,  
You can make her change her mind,  
just

Now there are girls who are very shy,  
They never kiss but they'd like to try;  
Here is a new kind of recipe,  
And it works like T.N.T. just

You found the girl that you'd like to  
wed  
But she wants somebody else instead;  
You'll be the one shopping for the  
ring,  
If you learn to do one thing, just

Now you can see what the mambo  
means,  
Don't stay at home with your  
magazines  
You're gonna find your romance  
somehow,

If you do the mambo now, just.

Copyright 1954 by Southern Music Pub. Co., Inc.

What You Say,  
How You Say it,  
Can Make You  
More Popular

A publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity. The details of this method are described in a fascinating booklet, "Adventures in Conversation," sent free on request.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint more readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet which will be mailed free to anyone who requests it. The address is: Department 1652, Conversation Studies, 835 Diversey Parkway, Chicago 14, Ill. A postcard will do.

## ENLARGEMENT GIVEN!

## Plus 12 Photo Keepsakes

Just send photo or neg. Glamorous black and white enlargement and frame 8x10 size 57c ea. Given extra: if you order 3 enlargements, we include one extra enlargement plus 12 photokeepsakes. Be sure to include color of hair, eyes, etc. for oil coloring information. Send no money. Pay postmah. State choice of frames, brown, maroon. Originals returned. Dept. 676, Marvel Art, 3140 Roosevelt Road, Chicago 12, Illinois



## MAKE MONEY

CLIPPING WANTED ITEMS FROM YOUR NEWSPAPERS FOR PUBLISHERS. Some worth up to \$10.00 EACH! Write for information.

Newscraft Publishers, 12-HP, Columbus 5, Ohio

ENJOY A PERMANENT,  
BIG PAY CAREER as aPRACTICAL  
NURSE

## EARN AT HOME WHILE LEARNING

FREE SAMPLE LESSON shows how easily you can become a professionally trained practical nurse by home study in a short time NO HIGH SCHOOL NEEDED No age limit

FOR FREE LESSON and  
FULL INFORMATIONMAIL COUPON  
NOW!

Post Graduate Hospital  
School of Nursing  
3925 Auditorium Bldg.  
Chicago 5, Illinois

Name.....

Address.....

City..... State.....

# A DATE WITH TOMMY MARA



Tommy Mara meets winner Judy Eiff and her aunt Mary Effinger at airport



Ed Baker (R) of HIT PARADER can't believe the sign that Tommy and Judy point to at the top of the Empire State Building in New York. This was a stop on Judy's trip



New York window-shopping is a must for Judy — and Tommy enjoys it, too



Judy was treated to some real Chinese food when they stopped in Chinatown



Vaughn Monroe takes time out to sign Judy's menu at the famous Cafe Rouge



One of Judy's biggest thrills was a stop-off at Ted Steele's great TV show, where she was a featured guest — and where Tommy Mara sang especially for her



All too soon the week-end was over, and Tommy said good-bye to his date

## YOU'RE NOBODY TILL SOMEBODY LOVES YOU

RUSS MORGAN LARRY STOCK JAMES  
CAVANAUGH

Some look for glory,  
It's still the old story  
Of love versus glory,  
And when all is said and done,  
You're nobody till somebody loves you,  
You're nobody till somebody cares;  
You may be king, you may possess  
The world and its gold,  
But gold won't bring you happiness  
When you're growing old;  
The world still is the same,  
You'll never change it,  
As sure as the stars shine above;  
You're nobody 'til somebody loves you,  
So find yourself somebody to love.

Copyright 1944 by Southern Music Pub. Co., Inc.

## THEY'LL FORGET ABOUT YOU

SHERM FELLER AL FRAZZINI

Little girl you can play,  
Throw your kisses away.  
But someday they'll forget about you.  
You are having your fun,  
Taking love on the run,  
They'll be laughing at you,  
When you're lonesome and blue.  
When you're through running around,  
They'll turn you down,  
For they know you can never be true.  
Then your sad and aching heart  
Will be breaking apart,  
Just because they'll forget about you.

Copyright 1954 by Roxbury Music Co.

## (Don't Let The) KIDDYGEDDIN

SUNNY SKLAR HAL DICKINSON ANDREW  
ACKERS

I came home from work  
A little late last night,  
Pushed my tired body thru the door.  
Put my little key away  
And lit the light.  
Suddenly I heard somebody roar,  
"hey!"

Don't let the kiddygeddin (meow),  
The kiddygeddin (meow), the  
kiddygeddin.  
Because if you let the kiddygeddin  
Then I gotta get up and let the kitty  
get out.

The lion at the circus got into a rage,  
Busted thru the bars so big and loud.  
So the frightened trainer jumped into  
the cage,  
Locked the gate and pleaded with the  
crowd, "hey!"

Tommy found a pretty little skunk  
one day,  
Loved his shiny coat of black and  
white.  
When he tried to bring him in the  
house to play,  
Mama locked the door and screamed  
with fright, "hey!"

Copyright 1953 by Linwood Music Co. Copyright  
assigned 1954 to Sherwin Music Inc.

THIS STUNNING BOX OF  
21 ALL-OCCASION CARDS

**Yours**  
**1¢**  
**FOR ONLY**  
**YOU WON'T**  
**BE ASKED TO**  
**RETURN IT!**  
**IT'S REALLY**  
**YOURS WHEN**  
**YOU MAIL**  
**COUPON**  
**BELOW!**

GUARANTEED TO BE A BOX OF MONEY  
Guaranteed by  
Good Housekeeping  
NOT AN ADVERTISED TRICK

**Only 1 to a Family! Limited Offer!**  
Naturally, offer is strictly limited to one to  
a family. Also includes additional Greeting  
Card Assortments ON APPROVAL, plus  
complete MONEY-MAKING PLAN and  
FREE Personalized Imprint Samples. But  
Hurry! Offer may not be repeated!

**ARTISTIC CARD CO., INC.**

832 Way Street, Elmira, New York  
In Canada, write 103 Simcoe St., Toronto 1, Ont.

WE WANT TO PROVE HOW A  
FEW SPARE HOURS CAN EARN  
**\$50.00 IN CASH!**

Never before a "get-acquainted" offer  
like this! We want to prove you'll find  
it easy to take orders for exquisite All-  
Occasion Cards from friends and neigh-  
bors in spare time. So here's our aston-  
ishing offer:

Fill out and mail coupon below. We'll send  
you the beautiful new box of All-Occasion  
Greeting Cards. Yes, **JUST ONE SINGLE**  
**PENNY** is all you pay for 21 beautiful  
cards and envelopes that would usually  
retail at \$2 to \$3 if bought separately.

The reason we're making this unheard-of  
1¢ Offer is to make more people familiar  
with our money-making plan. Once you  
see these cards and behold their true  
beauty, we're sure you'll say to yourself,  
"Those cards will sell like wildfire."  
Every family I know will want to  
buy cards from me. I'm going to  
use my spare time to make lots  
of extra spending money by show-  
ing them and taking profitable  
orders! Just to prove it, we're  
willing to give you one box for 1¢.

Paste Coupon on Postcard—Mail Today!

ARTISTIC CARD CO., INC.  
832 Way St., Elmira, N. Y.

I accept your wonderful offer. Send your sample  
assortments ON APPROVAL, plus ONE BOX of  
ALL-OCCASION Cards for which I owe you the  
special introductory price of only 1¢. Also include  
FREE Personalized Imprint Samples. I'm sincerely  
interested in making money in spare time.

Name .....

Address .....

City & Zone .....

State .....

☐ Check here for Special FUND-RAISING Plan for  
church, club or organization.

## WHY BE FAT!

If you want to reduce and just can't try pleasant  
tasting scientifically tested KELDIPINE CHEWING  
GUM for just 7 days . . . Lose up to 5 lbs. a week  
. . . safely, quick, easily . . . Amazing new Keldi-  
pine Chewing Gum formula curbs appetite. You  
reduce and lose ugly fat without drugs, exercise, or  
feeling hungry. Sold on money back guarantee. For  
full 12 day supply send your name, address and \$1  
cash, check, or money order or send \$2 for a  
36 day supply to AMERICAN HEALTHAIDS CO.,  
DEPT. TCH-670, 318 Market St., Newark, New Jersey

## MAKE MONEY ADDRESSING ENVELOPES

OUR INSTRUCTIONS REVEAL HOW  
GLENN GLENWAY 5713 EUCLID AVE.,  
CLEVELAND 3, OHIO

## Famous ROY PAL PRINTS



ACTUAL SIZE

COMMENDED  
BY THE  
CONSUMER  
SERVICE BUREAU  
OF  
MAGAZINE

**20** WALLET  
SIZE  
PORTRAIT PRINTS  
**\$1.00** (50 FOR  
\$2.00)  
POST  
PAID

Just the thing for your graduation  
and friendship picture—a lasting  
memento of a happy occasion for  
classmates and loved ones. Perfect  
portrait snapshots for job or col-  
lege applications. Send us your  
picture (or negative) with \$1.00  
for each pose—you will receive  
your original with 20 beautiful  
ROY Prints on fine portrait  
paper. Nothing extra to pay. Satis-  
faction guaranteed or money back.

ROY PHOTO SERVICE, Dept. 12  
GPO, Box 644, N. Y. 1, N. Y.

I am enclosing \$..... for..... (20  
prints for \$1.00) each of..... pictures  
herewith.

Name .....

Address .....

City ..... Zone ..... State .....

## SUDDENLY

DORCAS COCHRAN RICHARD HEUBERGER

Suddenly the night was very still.  
Suddenly your touch became a thrill.  
And suddenly I knew I was part of  
you,

And yet I told my heart:

Be still, be still.

Then suddenly your lips were kissing  
mine.

Suddenly my world became divine.

For when I looked around

Then I knew I'd found eternity with  
you so suddenly.

Copyright 1953 by Hill & Range Songs, Inc.  
International Copyright Secured. All rights re-  
served. Used by permission. Sole and Exclusive  
right of public performance for profit controlled  
by Brenner Music, Inc.

## GIVE, GIVE, GIVE

EARL SHUMAN ALDEN SHUMAN  
MARSHALL BROWN

You gotta give, give, give,  
Before you get, get, get,  
Another chance with me!

You gotta give, give, give,  
Or you can bet, bet, bet,  
You won't advance with me!

I wonder why, why, why,  
You never try, try, try,  
To make my life complete,  
Baby, must you be so, absolutely  
obsolete!

Unless we kiss, kiss, kiss,  
We're gonna part, part, part,  
So, let's collaborate!

I'll tell you this, this, this,  
My little heart, heart, heart,  
Says it can hardly wait!  
You gotta give love, to get love,  
So, darlin', hold me tight,  
And, if you give, give, give,  
We'll fall in love, love, love,  
Tonight, tonight, tonight.

Copyright 1954 by Redd Evans Music Co.

## AN EMPTY BALLROOM

LARRY CLINTON

It was just an empty ballroom  
Dark and still beyond repair;  
It was odd, but I'd swear,  
I heard music in the air,  
Dancing feet beat by beat,  
In an empty ballroom.  
All the walls were deep in shadow  
Rich with dreams but old and bare  
There was no one around,  
Yet I seemed to hear the sound  
Of those feet beat by beat  
In this empty ballroom.  
Not long ago it was crowded with  
lovers,

Is it so strange that their echoes remain  
Though it's just an empty ballroom  
Dark and still beyond repair;  
As I peer through the gloom,  
I feel memories in this room  
Dancing feet beat by beat  
In this empty ballroom.

Copyright 1954 by Essex Music, Inc.

# DISC JOCKEY

## PROGRAMMING A D. J. SHOW

On our nation-wide jaunt to find out what the disk jockeys think about the world of music, we stop off in upstate New York to chat awhile with Joe Ryan at Station WALL in Middletown, New York. Joe has been in the radio game for a good long time, and this is what he has to say about programming his daily show.

"The 'Joe Ryan Show' started out as 'Joe's Jamboree' about 4 years ago. After a year of all kinds of changes on the show, the name itself was changed.

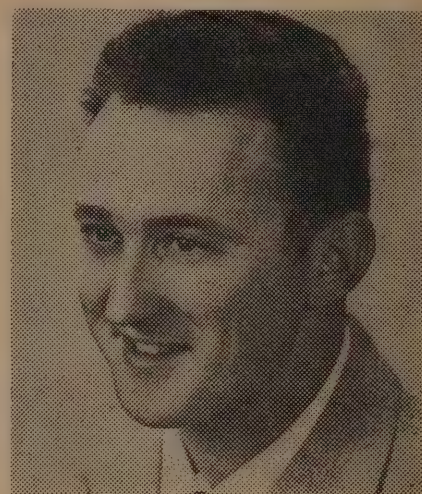
"I program mostly pops from 1:10 till 5:00 p.m. A local supermarket recently bought a half-hour segment of the show 6 days a week, on which I play requests of listeners who fill out slips at the two branches of the store. I also have a musical quiz, read newsy

"Greetings from the West Coast. My name is Walt Abbot, and I am the man behind the mike for 'Sentimental Journey,' on Station KFOX, Long Beach, California.

"In programming 'Sentimental Journey,' I must take into consideration the journey itself, which starts at 8:30 a.m. each morning, traveling over the airways until noon—a total of three-and-one-half hours. In order to capture the listening interest of the greatest possible audience, reminiscent tunes out of the past and songs that at one time were 'hit parade' material—now seldom played by disc jockeys today—constitute the musical fare. All records selected are from the 1935-1952 era and mostly of moderate tempo. 'Sentimental Journey' makes no



JOE RYAN, WALL



WALT ABBOT, KFOX

items involving food and include tape recordings made at the store, as well as direct phone conversations which are aired. The times here are 1:15-1:45 p.m.

"From 4:00 to 5:00 a.m. is 'Campus Corner,' with results of monthly polls of more than 25 local high schools; interviews with students, teachers, glee clubs, school bands and talent.

"Between 2:00 and 4:00 p.m. comes 'Talk-Back-To-Your-Radio' time, featuring 'Joe - Singing - With - Records,' 'Western-Hit-Of-The-Day,' a 'Popular Polka,' 'Bella Musica'—an Italian-American tune—and several other gimmicks.

"No artist or orchestra is heard on consecutive discs. I also try to get a variety of tempo into the afternoon with a slow tune following a fast one, etc. Some afternoon when you're touring the Catskills, tune in to 1340 and hear the 'J. R. S.' Thanks to HIT PARADER for the chance to say 'hi' to all you wonderful readers throughout the Forty-Eight."

detours for hot jazz, Dixieland or show tunes. Ballads and swing predominate, with a smattering of blues for variety.

"In this manner, 'Sentimental Journey' travels off the beaten track of currently popular tunes played on every other radio station in the area, and reaction from listeners have proved a fabulous audience can be gathered—and held—with a show of this type.

"Making the musical journey realistic to the listener is the make-believe list of passengers aboard our sentimental express, consisting of the recording artists for the day's program, with an occasional flag stop to pick up special passengers with specially requested numbers. Our round trip covers the metropolitan area of Long Beach itself, travels through the suburban towns at a leisurely speed through the vast Orange County area into greater Los Angeles and its environs, arriving back on schedule at the Long Beach point of departure."

# PLATTER PATTERN

## PROGRAMMING A D. J. SHOW

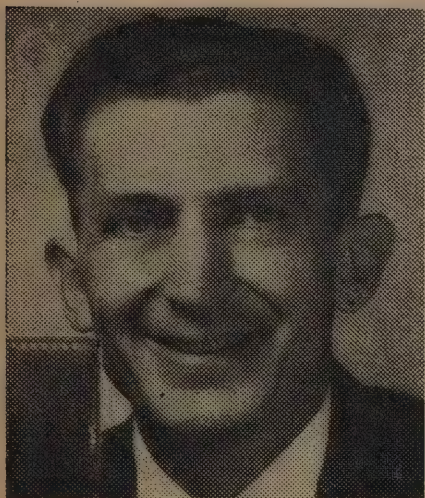
"From the heart of the 'Land Of Enchantment', I send this music 'Crosstown' and into the countryside . . . every morning on the 'Jim Creed Show,' 8:05 to 9:00 o'clock, on Albuquerque, New Mexico's, music and news station, KDEF.

"Since my program hits the air lanes at this early-morning hour, while Mother is getting the children off to school and Dad off to work, I play the music that helps the whole family start the day right . . . with a song in their hearts and a smile on their lips. The in-between music is not too loud and not too sweet; just music to set the toes tapping and the hearts humming.

"I mix the current popular tunes with the often overlooked standards

Jim O. Smith, the "Smilin' Irishman" of WHLL in Wheeling, W. Va., is one of the country's youngest program directors. "Programing a 5,000-watt independent station that features music and news exclusively presents a challenge," Jim writes, "but the many letters of praise we receive from listeners make the effort worthwhile. My only regret is that my programming job limits my time behind the mike.

"Since we program some 12 to 14 hours of music every day, I feel that variety is essential. On my 'Village Smithy' and 'Barrel Of Fun' shows, I try for a blend of the top hits—hits of years past and the better new releases — all of which are carefully screened before we put them on the air. I have very few 'favorite artists';



JIM CREED, KDEF

Each day, I try to include at least one old-timer. Poetry plays an important part in my daily visit. Mostly I use my own free-verse slanted to my shut-in friends, some to the housewife or the little tots, and at least one for the whole family. I always try to select a song whose title and words will follow the general theme of the poem. Although I do use a lot of poetry, I keep it short and to the point because I believe the music makes the show.

"Through the 14 years that I have been spinning platters, I have found the best way to become a daily habit with the listeners is to play the music that they want to hear. I like all types on my show. My show is a living part of me, and if each day I can bring a little bit of cheer and happiness to my listeners, then my effort is well spent."



JIM O. SMITH, WHLL

I program music on its own merits . . . and not because it is done by a particular artist

"As I said earlier, variety is essential, so I try to blend in a mixture of male singers, female singers, vocal groups and bands, giving each about equal time. Here at WHLL we have just one hard-and-fast rule about music . . . no hillbilly! We spotlight 'pop' stuff, but don't neglect the 'cool' or 'real gone' releases."

Jim and his "partner in crime," Fred Grewe, do a lot to keep WHLL in the public eye by doing "record dances" several nights each week. In the past year, Jim and Fred have presented their shows before some 100,000 persons in the W. Va.-Ohio-Pennsylvania area, and they are mighty busy practically every week of the year. "It's another way to bring good music and some healthful fun to lots of kids who love to dance," is the comment of the boys, who don't mind the work at all.

## EV'RY ROAD MUST HAVE A TURNING

BENNIE BENJAMIN GEORGE WEISS JACK WOLF

Ev'ry road must have a turning,  
That's the way it goes and so we part;  
Though my heart is filled with  
yearning,  
Guess I'll have to say goodbye, sweet-  
heart!

Ev'ry tale must have an ending,  
So our story fades, and love has flown;  
But each heart must have a blending,  
Darling how can mine go on alone?

Your heart has found it's way,  
To someone new, to someone who  
Will take my place.  
Your heart has this to say:  
Love can't be told whose arms to hold,  
Whose lips to taste!

But ev'ry road must have a turning,  
Tho your heart is locked there is a key,  
So my love for you keeps burning.  
Hoping you'll be turning back to me!

Copyright 1954 by Valando Music Corp.

## BE FAIR WITH ME NOW

NORMAN GIMBEL JAKE PORTER

Why am I sleepless, why do I feel  
blue?  
You won't return the love that I gave  
you.  
We said we would share it, remember  
your vow,  
And be fair with me now.  
Why am I pleading? only you would  
know.  
You want to leave me when I need  
you so.  
You promised to love  
Long as life would allow,  
So be fair with me now.  
I miss your smile, how warm it was,  
When all the world seemed cold.  
I miss your kiss, all that it does  
Never could be told.  
Love is a gamble and we're gambling  
fools.  
Sometimes emotion makes us break the  
rules.  
Whatever went wrong dear,  
We'll right it somehow  
Just be fair with me now.  
Copyright 1954 by Meridian Music Corp.

## NOT TOO YOUNG TO HAVE MEMORIES

RICHARD ADLER JERRY ROSS

I am young I know, ah, but even so  
I am not too young to have memories.  
There we are once more as we were  
before,  
Tho' you're gone I still have the  
memories.  
I'll always recall that hayride last fall,  
How we had to come home in a bus.  
And how we were sold on the jokes  
that we told,  
Funny nobody laughed but us.  
I am young it's true, ah, but since I  
lost you,  
I am not too young to have memories.  
Copyright 1954 by Frank Music Corp.

**Don't Get Caught**  
WITH NOTHING TO WEAR!

SEND FOR OUR GORGEOUS NEW 1955 FASHION BOOK

Loads of glamorous Hollywood styles! Sizes 9 to 17 and 10 to 20. Dresses, furs, blouses, shoes, hose, separates. Send 10c (no stamps) with name and address today to:

**FREDERICK'S OF HOLLYWOOD**  
Dept. C-3  
5430 HOLLYWOOD BOULEVARD  
HOLLYWOOD 27, CALIFORNIA

**FREDERICK'S of Hollywood**



**FREE! FREE!**  
Photo of Your Favorite  
**MOVIE STAR**  
Big Bargain! ... NOT small & too size, but LARGER, ACTUAL PORTRAIT. Also FREE! Beautiful Catalog. FREE! Many additional pictures of popular stars on cover. FREE! Tells how to get HOME ADDRESSES, BIRTHDAYS, and PHOTOS of STARS HOMES. Send only 13¢ for handling (3 photos for 25¢). Rush to:  
**HOLLYWOOD FILM STAR CENTER**  
Box 2809, Dept. R-2, Hollywood 28, Cal.



**W HOLESALE**  
ELECTRIC GUITARS  
PARTS — BUILD YOUR OWN  
accordions, amplifiers, double-necks, triple-necks, pick-up mikes, mandolins, non-electric instruments, etc.  
Parts and plans available to build your own 6 or 8 string or multi-neck electric guitar.  
1955 MODELS WHOLESALERS  
FREE CATALOG  
Fender DeArmond and Martin available at list price. FREE study course with instruments.

CARVIN CO., Dept. HP-2, Box 28, Baldwin Park, Calif.

**Cash In On EVERY Occasion**  
with **MIDWEST Greeting Cards**  
Make bigger profits ALL YEAR. Show friends fast-selling Valentines, Easter, Mother's, Father's Day Cards, plus best Birthday, Get-Well assortments, etc. 6 new Valentine packs, Secret Pal Cards, unusual new ideas, exceptional bargains in Cards, Notes, Gifts, Gadgets, Personalized Stationery. Profits to 100% on big line. Samples on approval. Write:  
**Midwest Card Co., 1113 Washington Ave., Dept. R-7, St. Louis 1, Mo.**

**STOP TOBACCO**

Banish the craving for tobacco as thousands have with Tobacco Redeemer. Write Today for free booklet telling of injurious effect of tobacco and of a treatment which has relieved over 300,000 people.

In Business Since 1909

**THE NEWELL COMPANY**  
220 Clayton St. • St. Louis 5, Mo.

**FREE BOOK**

**YOU MAY EARN OVER \$25.00 WEEKLY**

**Address & Mail Postcards at Home**  
WRITE  
**- ATLAS -**  
Box 188, Dept. 35  
MELROSE, MASS.

**Lovely NAILS in A FLASH... with**

**NU-NAILS**  
ARTIFICIAL FINGERNAILS  
Cover short, broken, thin nails with NU-NAILS. Applied in a jiffy with our amazing new quick-drying glue. Can be worn any length... polished any shade. Help overcome nail-biting habit. Set of ten 29c. At dime, drug & dept. stores.

**NU-NAILS CO., Dept. 6-B**  
5251 W. Harrison, Chicago 44  
Also **Hollywood Fingernails...**  
Permanent Dubonett Rose Color.  
No polish required... 39c set.

**ONLY 29c SET OF TEN**

# DISC JOCKEY

## PROGRAMMING

"Well, hello there, everybody. We are coming your way from Station WTMA, located in the beautiful city of Charleston, South Carolina. My name is Jack Gale, and I have my own ideas on how a disk jockey should run his show.

"Well, mine being an early-morning show, I get my listeners up at 6:00 a.m. and keep them pestered till 9:30 a.m. Those are three-and-one-half mighty important hours, and I try to pace them with lots of laughs thrown in. I lean strongly toward novelty tunes and the bouncy pop numbers that come into our record library. I have my kicks with eight other imaginary characters that I have on the show to introduce records and talk about my sponsors' products.



**JACK GALE, WTMA**

"Awhile ago I started a feature that the folks seem to like and one that I enjoy doing. Again it's all imagination. I have gotten together the 'Mighty Gale Players', who perform on 'Life Can Be Miserable,' a continuous drama that unfolds every morning and promises never to be concluded. Along with all this, I use a lot of very old records which I call the 'Gale Band.' This organization also plays throughout the show. With all of this I still have time to give out with the latest news, weather and time.

"That about explains the show in a nutshell. Since the program director's job also belongs to Jack Gale, any complaints that may arise come to my desk. I love the work, and my only hope is that the listeners in the Charleston area get half as much enjoyment out of the show as I do. Judging from the cards and letters that program director Jack Gale gets, disk jockey Jack Gale seems to be holding his own."

## BAND QUESTION

"Greetings. I'm Bruce Parsons of WTUX, Wilmington, Delaware. I've been reading HIT PARADER for quite some time, and am very happy that I can add my two cents to this particular issue.

"My thoughts are along the big band lines. Once it was the instrumental releases that sold many more times than the vocal. Big bands were numerous, working steady, making good money and good records. But where did the bands go? I can't give you a definite answer, because in many ways, it's beyond me. But, having been in the dance band business, before radio, I might be able to give you a few ideas as to why the big bands disappeared.

"At one time, a musical group was strictly a tool, a human juke box.



**BRUCE PARSONS, WTUX**

They were not considered an attraction, just a definite necessity to the dance. Then musicians specialized and became known for their individual talents, and still later the bands took on a new role. Now they not only provide rhythm and melody, but also entertainment.

"Slowly but surely, the attraction and entertaining angle cut down the amount of danceable music per dance. In my humble opinion, this is one of the main reasons why the bands suffered. When you and I go to a dance, we want to dance—not that we don't enjoy being entertained, but after all, what else is necessary for dancing besides a boy, a girl and music?

"I think that a change may come in two or three years. Ralph Marterie is one of possibly six big groups that are releasing good, full danceable tunes. I think if other big groups once again cater to the public's wants, more musicians will be working, more people will be dancing and everybody will be happier."

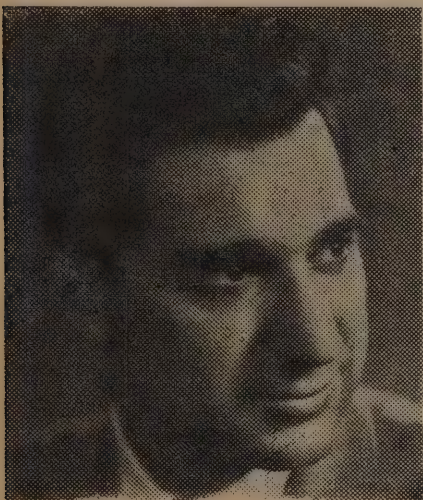
# PLATTER PATTERN

## BAND QUESTION

"Hello everyone. My name's Nick Nickson, and I spin 'em up at Station WBBF, in Rochester, N. Y.

"You ask, 'Are the bands coming back?' This question to many may sound a lot easier than it really is. Are the bands coming back? Do they want to come back and are they given an opportunity to come back?"

"As I remember the bands in my own high school days, they were playing a much different type of music from what is being tossed at the public today. The emphasis was on rhythm, which, of course, is an essential to dancing. The melodic line was always clean and clear, and the soloists, during the course of their jazz break, would be much closer to the public than many of the musicians are today.



NICK NICKSON, WBBF

"In short, I am inclined to think that musicians have run away from their public and have locked themselves up in their own little shell. This, consequently, has made record manufacturers aware of the bands' limitations, and since people in general want to sing, they are giving the hit-potential tunes to the vocalists. As long as this persists, the bands will be in very difficult straights. Of course, we have men like Ralph Marterie, Ray Anthony, the Dorsey brothers and Ralph Flanagan, who are endeavoring to give the people their desires.

"I believe evidence for my argument can be found in the success of rhythm and blues numbers, where the beat is emphatic and the melody simple. This affords a great opportunity to sing or hum a song and to tap your toe to it or dance. When the bands come back, they will have simplified their method of operation and made it easier on themselves. The general public will then appreciate the bands and enjoy their work."

## FAVORITE STAR

Every morning from 9:30 to 10:00; Saturday mornings from 10:00 to 12:00 noon, and every Sunday from 12:00 noon to 3:00 p.m., Ed Bell brings to Jacksonville (Florida) radio listeners some of the town's hit radio shows over WIVY. On Saturday it's "24 Hits," on Sunday it's "The Battle Of The Crooners," while during the week it's just "Time For Ed Bell."

"The Music Station," WIVY, has featured Ed Bell for the past four years, and the Saturday and Sunday shows have rated tops on all surveys. Before coming to Jacksonville, Ed spent about ten years around New York in radio, but now is a dyed-in-the-wool Floridian, and one of Jacksonville's biggest boosters.

Quotes:

"It's pretty hard for me to name



ED BELL, WIVY

my favorite singer because I have so many favorites, but if you pin me down I'll have to take Eddie Fisher. My opinion is swayed a lot by the choice of my audience, because on my 'Battle Of The Crooners' show, Eddie has won the title of 'King Crooner' some fifty times out of a total of 189 weekly shows. Of the fifteen crooners we feature, he has won the title far more often than any of the others. Perry Como places second over the same period, so I must admit that I'm influenced by my audience. It's a good thing, too, because it makes me feel that I'm speaking for thousands of folks around Jacksonville.

"During the years that I've been running the 'Battle Of The Crooners', we estimate that over half a million telephone votes have been taken (figured at the rate of about 3000 each Sunday), and considering that Eddie Fisher has received about 25% of them all, it's easy to see that he's one of Jacksonville's top favorites."



## Design Smart-Looking Clothes

### STUDY AT HOME—DEVELOP YOUR TALENT

Whether you wish to make a career of dress designing or want only to gain the skill needed to create original styles for yourself and members of your family, the National School of Dress Design now offers you the opportunity to acquire practical basic training which requires only spare time study at home.

To those with aptitude, our interesting home study foundation Course in Fashion Designing, Fashion Sketching, Pattern Drafting, Cutting and Fitting provides a sound fundamental background—a background which may open the door to an eventual fashion career, or add fascination, thrills, and zest, as well as increased skill, to the work of the homemaker or the dressmaker.

### A LEADING HOME STUDY FASHION SCHOOL

Backed by years of experience, our training covers all essential phases of styling and costume designing. Basic principles are taught by the inspiring "learn-by-doing" method, step-by-step under the supervision of a qualified instructor who takes a real interest in your progress.

### FREE BOOKLET! MAIL COUPON TODAY!

Clip and mail coupon below at once for valuable free booklet, "Adventures in Dress Design," and full particulars. Sent postage prepaid without obligation. (No salesman will call.)

### NATIONAL SCHOOL OF DRESS DESIGN

835 Diversey Parkway, Dept. 1652, Chicago 14, Ill.

### NATIONAL SCHOOL OF DRESS DESIGN, Dept. 1652

835 Diversey Parkway, Chicago 14, Ill.

Please send me FREE and postpaid your booklet, "Adventures in Dress Design," and full particulars. This obligates me in no way.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

### PHOTOS COPIED

20 for \$1

### WALLET SIZE DELUXE PRINTS

Original Picture Returned  
SEND ANY SIZE PHOTO OR NEGATIVE

### FEDERAL WALLET SIZE PHOTO CO.

P. O. Box 2448, Dept. HP-4 Kansas City, Mo.

### WANT TO BE A PRACTICAL NURSE? EASY TO TRAIN AT HOME



ACT NOW—HELP FILL THE NEED  
Now you can prepare for practical experience as a Trained Practical Nurse in spare time. Many earn while learning. Ages 18 to 65. High school not necessary. Easy payments. Write for free information and sample lesson pages.

WAYNE SCHOOL OF PRACTICAL NURSING, INC.  
2525 Sheffield Ave., Dept. CY-71, Chicago 14, Ill.



### PLAY GUITAR IN 7 DAYS OR GET YOUR MONEY BACK

ED SALE TOP RADIO GUITARIST. TEACHER OF HUNDREDS OF GUITARISTS. PROFESSIONALS WILL POSITIVELY TEACH YOU TO PLAY A BEAUTIFUL SONG THE FIRST DAY! AND ANY SONG BY EAR OR NOTE IN 7 DAYS! His 66 page secret system contains 52 life size photographs, 87 chord and finger placing charts along with complete easy to learn instructions on How to tune, build chords, keep time, bass runs, dance chords, swing, over 100 learn-quick examples, etc. plus over 110 Hilarity, Popular and Western songs with 1st, 2nd, 3rd guitar, words and music. ABSOLUTELY NO previous music knowledge needed! Imagine how surprised and proud your friends will be when they hear you play their favorite songs on the guitar. SEND NO MONEY! Just name and address. pay postman \$1.98 plus COD postage, or send \$2.00 and pay postage. Same Guarantee. (Sorry, no COD to APO, FPO, or outside USA Canada and Foreign, \$2 with order)

FREE

"INSTANT" Pocket Chord Finder (worth \$2.00) of all 66 chords used in popular sheet music. Play any song—in any way—the shorthand way FREE with your order.

Ed Sale, Studio 1027, Bradley Beach, N.J.



## HANDS TIED?

—because you lack a  
HIGH SCHOOL DIPLOMA

• You can qualify for an American School Diploma in spare time at home! If you have left school, write or mail coupon for FREE booklet that tells how. No obligation of any kind.

### OUR 58TH YEAR

AMERICAN SCHOOL, Dept. V-281  
Drexel at 58th, Chicago 37, Illinois

Please send FREE High School booklet.

Name.....

Address.....

City & State.....

Canadian Residents: Complete Canadian Course Available.  
Write American School, 1610 Sherbrooke St. West, Montreal.



Makes Any Piano Sound

## HONKY TONK

...Or RINKY TINK

**WORKS ON ANY PIANO** Makes your piano sound like they did in the Gay Nineties. Can be attached or removed simply without tools in a matter of minutes. A barrel of fun for parties, skits, singing, etc. A real novelty. You play as always, but the sound is new and different. Same as having two pianos. Will not damage piano. Surprise your friends. Money back if not satisfied. Order today. No COD's please. **ONLY \$1.00 ppd.**

PRIME CO., P.O. BOX 182, INGLEWOOD, CALIF.

## FREE PHOTO

LARGE SIZE of your favorite  
MOVIE STAR

We include FREE CATALOG, decorated with newest stars, lists 100's of names, tells how to get their home addresses. Send name of your favorite and your second choice with only 15c or 2 for 25c to cover handling.

HOLLYWOOD SCREEN EXCHANGE  
Box 1150, Dept. X2, Hollywood 28, Calif.



Anthony Curtis

## HOW TO WRITE SONGS THAT SELL

Complete 179 page course shows you how. A thorough analysis of song structure, lyric, melody, title, verse, chorus, form, harmony, arranging, etc. with dozens of diagrams and illustrations. Copyright procedure explained. Publisher and recording co. lists included with tips on how to get your songs to their attention. Only \$2.98 postpaid, COD orders \$3.46.

NORTHLAND PUBLISHING CO.

Box 1690-K

Milwaukee, Wis.

## DESTROY UNWANTED HAIR FOREVER

Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR IS GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

SEND 5¢ TODAY FOR BOOKLET

NEW BEAUTY FOR YOU

MAHLER'S, INC.

Dept. 64-B

PROVIDENCE 15, R. I.

## New Catalog of 3000 Novelties



Send 10c for amazing catalog of novelties, gifts, live animals, hobbies, fun makers, planes & boats, magic tricks, joke articles, unusual seeds, gadget time savers, cameras, optical goods, projectors, movies, jewelry, disguises, stamps, coins, puzzles, radios, auto & bike accessories, banks, smokers' gadgets, artists' supplies, printing sets, motors, knives, billfolds, guns, sports, books, games, music, scientific supplies, plants, fireworks, office & household items, etc., from all over world. Rush name, address & 10c now!

JOHNSON SMITH CO., Dept. 874, Detroit 7, Mich.



PLAY GUITAR LIKE THE COWBOYS DO... **only 8¢** A LESSON

Just out—very latest guaranteed, simple, easy method. Play cowboy songs the Western way in a few minutes by ear. Surprise and amaze your friends. Be in big demand at parties, camps, public entertainments, on the radio, etc. 12 Complete Lessons. **SEND NO MONEY.** Pay postman only \$1.00 plus postage and C.O.D. charges, or send \$1.00 and get EXTRA SONGS.

all postpaid. (Canada, \$1.25 money order only. Nothing else to buy. Positive money back return.)

Western Ranger Studios, Dept. 92, Hutchinson, Kans.

## FANNY

HAROLD ROME

Only you, long as I may live,  
Fanny, Fanny, Fanny.  
You, long as I may live,  
Fanny, if I could love.  
That's what I would say.  
But my heart isn't mine to give,  
Fanny, Fanny, Fanny.  
No, no, not mine to give,  
Fanny, for it is gone, given long away  
To the sea, my one love  
In her gray green clothes,  
Deep with wonders beyond the shore;  
To the isles 'neath the winds  
Where the spice wood grows,  
I must know them all, or sleep no more!

Here's a boy with no heart to give,  
Fanny, Fanny, Fanny.  
Not worth one tear you'll cry,  
Fanny, oh, Fanny, goodbye!

Copyright 1954 by Harold Rome, Chappell & Co., Inc. By arrangement with Florence Music Co.

## I DON'T WANNA SEE YOU CRYIN'

LARRY STOCK RAY WEST

Your dreams fell apart  
When you found someone new;  
Now the teardrops start  
Is there something I can do?

For I don't wanna see you cryin'  
Breaks my heart to see you blue  
Got yourself to blame for lyin'  
Thinking someone else  
Could take and make all your dreams come true

Some folks have to learn by tryin'  
They can't tell the false from true  
I don't wanna see you cryin'  
'Cause baby I'm still in love with you.

Copyright 1954 by Winifred Music Corp. Sole selling agent Edwin H. Morris

## WILLOW WEEP FOR ME

ANN RONELL

Willow weep for me, willow weep for me,

Bend your branches green,  
Along the stream that runs to sea,  
Listen to my plea, listen willow and weep for me.

Gone my lover's dream, lovely summer dream

Gone and left me here to weep my tears into the stream

Sad as I can be, hear me willow and weep for me

Whisper to the wind, and say that love has sinned,

To leave my heart a-breaking and making a moan,

Murmur to the night, to hide her starry light,

So none will find me sighing and crying all alone.

Oh weeping willow tree, weep in sympathy,

Bend your branches down along the ground and cover me,

When the shadows fall, bend oh willow and weep for me.

Copyright 1932 by Bourne, Inc.

## TILL YOU'RE MINE

MILTON DRAKE PHIL SPRINGER

Till you're mine  
May a rose never blossom  
Till you're mine  
May a star never shine  
May day turn into night  
I won't see the light  
Till you're mine  
Till you're mine  
Till you sigh that you'll love me forever

Clouds will cry in the sky up above  
Till you're mine  
My heart won't thrill  
Time is standing still  
I'll never live until you're mine.

Copyright 1954 by Joy Music Inc.

## DO YOU REMEMBER ME

STEVE ALLEN

Do you remember me as I remember you

Do you recall the thrill of all we knew?

Can you forget the night beneath a starry sky

I held you, oh, so tight and sighed goodbye:

Though we are far apart,  
Somehow I feel you near  
When you return, sweetheart,  
You'll find me waiting here.

I'm willing to be true, for all eternity  
So, I must know, do you remember me?

Copyright 1954 by Ross Jungnickel, Inc. International Copyright Secured. All rights reserved. Used by permission.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 238) SHOWING THE OWNERSHIP, MANAGEMENT, AND THE CIRCULATION OF HIT PARADER, published Monthly at Derby, Conn., for September 30, 1954.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Edward Levy, Woodbridge, Conn.  
Editor and Managing Editor, Burton N. Levey, Orange, Conn.

Business Manager, John Santangelo, Derby, Conn.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent of more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)  
Charlton Publishing Corp., Charlton Building, Derby, Conn.

Edward Levy, Woodbridge, Conn.  
John Santangelo, Derby, Conn.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)  
None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.  
Burton N. Levey  
(Signature of Editor)

Sworn to and subscribed before me this 29th day of September, 1954.

(SEAL)  
Notary Public  
(My commission expires April 1, 1957)

Sydney Shindell

## THE CUCKOO BIRD IN THE PICKLE TREE

AL ALBERTS TED MURRY RAYMOND  
LEVEEN

The cuckoo bird lives in a tree,  
The kind of tree you'll never see.  
So please don't mind if I sound wrong  
Because this is a silly song.

Oh the cuckoo, cuckoo, cuckoo bird  
In the pickle, ickle, ickle, ickle pickle  
tree.

The cuckoo, cuckoo, cuckoo bird  
In the pickle, ickle, ickle, ickle pickle  
tree.

He eats bananas by the bunch  
For breakfast, dinner and his lunch.  
He's hungry after ev'ry meal,  
Because he only eats the peel.

He goes to school both night and day,  
He wants to learn to read and write.  
He never learned a thing it's true  
But the teacher learned to say cuckoo.

The cuckoo's heart is full of pride.  
He went and took himself a bride.  
They now live in a clock all day  
Just to pass the time away.

And when he goes to sleep at night  
He doesn't even do that right.  
Instead of lying down in bed  
He sleeps while standing on his head.

The cuckoo bird in the pickle tree,  
He's as cuckoo as can be.  
What a funny sight to see,  
The cuckoo bird in the pickle tree.

Copyright 1954 by Halsey Music Inc.

## THAT'S WHERE YOU ARE

SAMMY GALLOP PHIL SPRINGER

Out where the gentle winds of evening  
Throb like a vagabond guitar  
Where moonbeams point a golden  
finger  
At dreams that linger that's where you  
are.

Your face is in the mist of midnight  
Your smile is in the morning star  
Another love has made you wander  
But tho' you wander you're never far  
For deep in my heart that's where you  
are!

Copyright 1954 by Joy Music Inc.

## YOU'VE GOT IT

SID WAYNE JOE SHERMAN

I don't know what you've got,  
But ooo, ooo, ooo, you've got it!  
Ooo, ooo, ooo, you've got it! baby  
mine.

I don't know what you do,  
But ooo, ooo, ooo, you do it!  
Ooo, ooo, ooo, you do it, do it fine!  
Ev'ry silly thing you do upsets me.  
Why I keep coming back for more  
just gets me.

I don't know what you've got,  
But ooo, ooo, ooo, you've got it!  
Ooo, ooo, ooo, you've got it!  
Can't you see that what you've got  
You've got and it's got me!

Copyright 1954 by Tannen Music Inc.

# REDUCE WITH DELICIOUS CANDY KELPIDINE PLAN!

## "WE GUARANTEE YOU WILL LOSE UP TO

5 POUNDS IN 5 DAYS\*  
10 POUNDS IN 10 DAYS\*  
15 POUNDS IN 15 DAYS\*  
25 POUNDS IN 25 DAYS\*

## AND KEEP IT OFF" \*\*

\*How Fast You Lose Weight Depends  
Upon How Quickly You Order and  
How Much You Are Overweight.

\*\*You Will Always Want to Keep on  
Eating Kelpidine Candy—and Keep on  
the Plan—It KEEPS Weight Off!

## THIS CANDY MUST TASTE AS GOOD AS OR BETTER THAN YOUR FAVORITE CANDY OR YOUR MONEY BACK!

Now at last science has discovered a new delight-  
fully thrilling way to take off fat—to lose up to  
25 lbs. safely! The secret is that Kelpidine Candy  
satisfies your craving for high calorie foods! It  
keeps you from overeating—the reason most doctors  
give for being fat! It's the best aid to will power,  
cuts your craving for foods!

## YOUR MONEY BACK IF YOU DON'T REDUCE TO THE WEIGHT THAT MOST BECOMES YOU!

Thousands of people were amazed to find  
that this delicious candy plan actually takes  
off weight—without dangerous drugs, star-  
vation diet, or hard-to-follow methods.  
Here's one way to reduce that you will  
want to continue with to keep off fat! The  
Kelpidine Candy Plan helps you curb your  
appetite for fattening foods, helps keep you  
from overeating. Now you reach for a deli-  
cious sweet candy instead of fattening foods  
—it kills the overpowering urge to overeat  
—to eat between meal-snacks. Your craving  
for rich, fattening foods is satisfied with  
this candy plan.  
Almost like magic you begin to enjoy this  
plan for reducing.

## DON'T DELAY - ORDER NOW!

Let this delicious candy  
plan help you control your  
desire for fattening food!  
Let it help you put a stop  
to the habit of overeating  
—A habit that's so hard to  
break! Kelpidine candy  
contains that new discov-  
ery many doctors prescribe to  
help curb your desire to overeat  
(the main cause of overweight).

**\$1.00**  
TRIAL  
SAMPLE  
SIZE!

## Money Back Guarantee

You must be entirely sat-  
isfied with your loss of  
weight—This candy must  
taste as good as or better  
than your favorite candy  
—You must get rid of  
dangerous excess fat or  
your money will be re-  
funded—Don't delay—You  
have nothing to lose but  
excess weight, so mail  
coupon below now!



THIS CAN HAPPEN TO YOU!  
WITH THIS DELICIOUS  
REDUCING CANDY PLAN!

## CUT OUT AND MAIL COUPON NOW!

AMERICAN HEALTHAIDS CO.,  
Dept. K-231

318 Market St., Newark, N. J.

☐ I enclose \$1.00, send trial sample  
size, postage pre-paid!

☐ Rush a Liberal Supply of Kelpidine  
Candy Plan. I enclose \$3.00, send  
postage pre-paid. (I save up to 75c  
postage by sending payment with  
order.)

☐ Rush a Large Economy Supply of  
Kelpidine Candy. I enclose \$5.00,  
send postage pre-paid. (I save up to  
90c postage by sending payment  
with order.)

NAME.....

ADDRESS.....

CITY.....STATE.....

(Sent on Approval)



Exotic Beauties in FULL COLOR PHOTOS

An Unusual Deck of Playing Cards your friends will want to steal  
from you. 52 rare poses—all different. Naughty but fun. New  
and exclusive with plastic coating for long hard wear.

Limited Quantity. Sold direct only.

Sent in plain wrapper. Send \$3.00 postpaid to:

JACQUE'S OF HOLLYWOOD

Box 102-E ALHAMBRA, CALIF.

## Happy, Profitable Hours in PHOTO COLORING



## EASY TO LEARN

Modern hobby and  
vocation learned at home by average  
man or woman artistically inclined.  
Modern method brings out natural  
life-like colors. Many have  
earned while learning. FREE  
BOOKLET tells how to get  
started doing this delightful  
home work for photographers  
stores, individuals & friends.  
Mail coupon below.

NATIONAL PHOTO COLORING SCHOOL

835 Diversey Pkwy., Dept. 1652, Chicago 14, Ill.

Send Booklet "Photo Coloring for Pleasure and Pro-  
fit" and full particulars.

Name.....

Address.....

City.....State.....

## START TO

**Play the Piano**  
with BOTH Hands  
the FIRST Day—or Don't Pay!

AMAZING, NEW, PATENTED

SELF-TEACHING DEVICE GIVES "SECRET"

You, too, can play  
melodies with BOTH  
hands, within minutes!  
Thousands have learned  
to play this fast,  
easy A-B-C way. With  
the amazing invention,  
the PATENTED  
CHORD SELECTOR,  
there's nothing to it.  
This is no trick meth-  
od. You actually learn  
to read and play  
music. And, the Pat-  
ented AUTOMATIC  
CHORD SELECTOR  
guides your fingers to  
every base chord. No tedious scales, no boring exercises,  
no dreary practice. You start to play the minute you sit at  
the piano. Soon you're playing Hit Parade numbers, or  
hymns, or beautiful old ballads... or all three! Send for  
this marvelous Dean Ross Piano Course today. Consists of  
30 illustrated lessons, 50 songs with words and music,  
special Dean Ross play-at-once arrangements, and the  
Patented AUTOMATIC CHORD SELECTOR. Only \$2.98 com-  
plete. You have nothing to lose, and popularity and fun to  
gain, so mail the 10-Day FREE-TRIAL coupon now!

DEAN ROSS PIANO STUDIOS, INC., Studio N-7402  
45 West 45th St., New York 36, N. Y.

Send Piano Course of 30 lessons, 50 songs, and Patented  
Automatic Chord Selector. On delivery, will pay postman  
just \$2.98 plus postage. If not delighted, may return  
Course in 10 days for purchase price refund. The Automatic  
Chord Selector is mine to keep.

☐ SAVE 55¢! Send \$2.98 now, we pay postage. Same  
guarantee.

Name.....

Address.....

No APO, FPO, or Foreign COD's



# NOW REDUCE

*Surely  
Safely  
Effectively*

## OVERWEIGHT IS UGLY AND DANGEROUS TO HEALTH

Get a slimmer, more graceful figure the Lo-Wate way, sure — safe — effective — don't miss a single meal with this scientific method. Lo-Wate wafers curb appetite, the real cause of most overweight. **NO DRUGS — NO STARVING — NO EXERCISE.** Ugly fat just melts away. Swallow a Lo-Wate wafer, half-hour before meals — appetite for overeating disappears. Not habit forming, stop anytime. Take until you attain the weight you desire. Lo-Wate wafers provide bulk with added proteins, you continue to eat. Follow the Lo-Wate plan, achieve the figure of your dreams — Do it now and start losing weight at once. **OVERWEIGHT IS DANGEROUS AND UNSIGHTLY.** Send for Lo-Wate wafers with Lo-Wate plan, begin losing weight pleasantly, quickly.

**AMAZING 10-DAY INTRODUCTORY OFFER . . . ONLY \$1.00**

Send for Lo-Wate wafers and plan, use for 10 days, if you have not lost enough weight, just return empty box, we will refund your purchase price immediately.

**SPECIAL OFFER —**

30 day supply only \$1.98. Save up to 33% and have enough in case you want to reduce even more.

**10 DAY FREE TRIAL COUPON**

**LO-WATE CO. DEPT. H-124**  
20 GREENE ST., NEW YORK 13, N. Y.

Yes I want to try the Lo-Wate wafers and plan. Unless fully satisfied with the way I am losing weight I'll get my purchase price refunded.

☐ Send 10 day supply (I enclose \$1.00)  
☐ Send 30 day supply (I enclose \$1.98)  
☐ Send C. O. D. (only 30 day supply sent as postage charges on \$1.00 C. O. D. are exorbitant).

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Here is a new and different kind of sanitary protection — an abbreviated pantie especially cut to hug your body contours for positive protection. COMFO-GARD is liquid repellent because it is made of a fine fabric and elastic materials.

**CERTAIN SAFETY... (for those certain days) WITH**

**POSITIVE PROTECTION COMFO-GARD**

- Long Life
- Washes in a Jiffy
- Fast Drying

Enjoy extra freedom from annoyances. No pins no hooks... "No-slip" loops hold the napkin securely without pins or hooks. Eliminates chafing... Wide crotch keeps the pad flat and smooth all the time. No tell-tale bumps. No stains — no overflow... Sheer, soft liquid-proof lining makes soiling impossible.

Mail for 60-day free trial

**MALEN MFG. CO., DEPT. H-124**  
20 Greene St., New York, N. Y.

Send 2 Comfo-Gards for 60 days free trial. I'll pay postman \$1.98 plus postage. Refund of purchase price guaranteed.

☐ I enclose \$1.98. Send prepaid.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Remove pad — use as pantie other times

**2 for \$1.98**

## TIME CHANGES EVERYTHING

SYLVIA DEE BEN WEISMAN

The rose of July will wither and die  
And snow lie where a rose once grew  
Time changes everything but my love  
for you

The tiniest boys grow too old for toys  
And mothers wonder where years flew  
Time changes everything but my love  
for you

Stronger than a mountain steady as a  
star

My love is something you can count on  
Wherever you are  
Great cities grow tall may tumble and  
fall

But year by year I'll prove it's true  
Time changes everything but my love  
for you.

Copyright 1954 by Ross Jungnickle, Inc. International Copyright Secured. All rights reserved. Used by permission.

BRING BACK MY BABY  
TO ME

MACK WOLFSON EDWARD R. WHITE

IRA KOSLO  
Bring back the lips that I used to  
adore,  
Bring back the love that I knew once  
before,  
Now that she's gone, life is plain  
misery,

Bring back my baby to me.  
Nights are so lonely since we've been  
apart,

Tho' she is gone, she is still in my  
heart,

All that I have is a sweet memory,  
Bring back my baby to me.

Oh, I need her so badly,  
I would gladly give a reward,  
And I love her so madly,  
I'd give anything I can afford.

Take all the gold that I'll ever possess  
All that I want is her tender caress,  
Till she returns I'll be blue as can be,  
Bring back my baby to me!

Copyright 1954 by United Music Corp.

GIVE A LITTLE TIME TO YOUR  
LOVER

(Now And Then)

JOYCE ANN BENNETT LEROY KIRKLAND

We better take a little walk,  
I got something on my mind.  
We better have a little talk,  
Before I leave you behind.  
You better take me by the hand,  
Like a good woman should.  
You're 'bout to lose your lover man,  
So you better be good.

You better give a little time to your  
lover,

You better tell him you're gonna be  
true

You better give a little time to your  
lover

'Cause he's been good to you.

You better take him by the hand,  
You better hold him while you can.

You better give a little time to your  
lover,

Now and then.

Copyright 1954 by Berkshire Music, Inc.



ALL the LATEST HITS!  
...only 25¢ each!

TOP NUMBERS ON TODAY'S  
RECORD HIT PARADE

Here's the new way to get the kind of records you want—at big savings. Join the Record-of-the-Month Club—membership is FREE. You automatically get the 4 leading new Hit Tunes on the Record-of-the-Month by mail every month—only 25¢ per tune—and you pay only \$1 five days AFTER receipt.

Satisfaction guaranteed or money back. You may cancel the Record-of-the-Month in advance or order alternate records of top stars on big name labels, singing these same hits, for regular low retail price.

Alternate Records are available to Club members at lowest retail prices, by such stars as:

Eddie Fisher  
Rosemary Clooney  
Tony Martin  
Dinah Shore  
Johnnie Ray  
Patti Page  
Frank Sinatra  
Kitty Kallen  
Bing Crosby  
Crew Cuts

on famous brand labels like

RCA-Victor, Columbia, Capitol, Mercury, Decca, etc.

## MAIL COUPON FOR FREE CLUB MEMBERSHIP

Record-of-the-Month Club® Dept. 60  
6514 Selma Ave., Hollywood 28, California

☐ Enclosed find \$1. Rush Today's 4 Top Hit Tunes on current Record-of-the-Month, postage-free. Enroll me as member, entitling me to special low prices, and send monthly advance notices of hits by newcomers and big stars for my selection. I may cancel any time.

Check Which Speed: ( ) 45RPM or ( ) 78RPM (We advise 45RPM)

☐ Enclosed find \$5 for next (6) six monthly releases.

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away wasted fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE!



Standard Model only \$9.98 . . . . .  
Amazing Deluxe Model only \$12.98.  
send to BODY MASSAGER COMPANY  
318 Market Street, Dept. B691, Newark, New Jersey

CAN YOU  
SING?

Then you owe it to yourself to develop your GLORIOUS GIFT. A trained beautiful voice can raise you to uncounted heights—in social success, romance and fame. Such stars as GINNY SIMMS, BARRY WOOD, GORDON MACRAE and others have paid NORMAN KLING thousands of dollars for training their voices. Now you can have his famous course in HOME STUDY form for only \$1.00.

LEARN AT HOME in your spare time . . . How to place your voice, breathe correctly, to relax and develop your vocal cords. Learn how to bring out the clear resonant tones which are the mark of a fine singer.

If you have singing ambitions, don't waste another precious day. MAKE THE START which may bring you the rich rewards of a beautiful trained voice. Send \$1.00 for YOUR course now—TODAY. And remember, if you aren't convinced that this is the greatest vocal training opportunity ever offered, you may return the course in five days for your money back.

Norman Kling, 610-H, Fine Arts Bldg., Chicago 3, Ill. (for personal lessons phone Webster 9-7188)



Studio J-2,

Box 2309,

Hollywood 28, California

1120 MOVIE & TV STAR  
PICTURES

EXCITING! All your favorites. Newest intimate off-guard photos. Professional wallet size—suitable for framing. Hollywood's Biggest Offer! HURRY! ORDER SEVERAL FOR GIFTS WHILE THEY LAST!

FREE! with your order! BIG SURPRISE GIFT (worth 75¢)—private HOME ADDRESSES, plus other REVEALING INFORMATION of 100's OTHER TOP STARS. Also GIANT NEW CATALOG containing ADDITIONAL HUNDREDS of PHOTOS AND NAMES of New Stars—all is SENT FREE WITH YOUR ORDER if you act now!

HOLLYWOOD FILM STAR CENTER

Hygienic Skin Care Discovery  
Extracts BLACKHEADS  
In Seconds • Safe and Sanitary

Here's the modern way for hygienic skin care. Vacutex's invention removes embarrassing blackheads quickly, easily, safely in seconds.

Use VACUTEX For A Blackhead-Free Skin

Place Vacutex over the blackhead. Its gentle vacuum action draws out the blackhead quickly and surely—you'll be delighted. No need to spend hours trying to remove blackheads with creams, bobby pins and blackhead spoons. Vacutex works in seconds without injuring tissues. Reaches blackheads anywhere. The sensible way to safe easy skin beauty. Try 10 days. If not delighted, return for refund. Rush Coupon!

Saltee Products Co., Dept. 43  
19 West 44th St., New York 36, N.Y.  
☐ Enclosed find \$1. Send postpaid.  
☐ Send C.O.D. I will pay postman \$1 plus 43¢ postage.

**STOP PAYING 89c EACH FOR SONG PARADE RECORDS!**

# NEW "Closer Grooved" 78 R.P.M. RECORDS THIS WEEK'S 18 SONG PARADE HITS

with **DEAN MARTIN** and OTHERS

ON BREAK-RESISTANT RECORDS — SOLD ON MONEY BACK GUARANTEE!

**FOR 17c EACH! COMPLETE SET OF 18 FOR \$2.98**

**18 SONG PARADE HITS BY DEAN MARTIN  
AND OTHERS FOR ONLY \$2.98**



## Now! 6 Complete Hits on 1 Standard Speed Record

Starring **DEAN MARTIN** of **THE DEAN MARTIN—JERRY LEWIS TEAM** and **JEFF CLARK**, formerly of the **LUCKY STRIKE HIT PARADE**, **ARLENE JAMES** of **NBC-TV** & **ED SULLIVAN'S TOAST OF THE TOWN** and **STAN WOOD**



**AMAZING NEW RECORDING PROCESS** puts Grooves closer together. You get 10,000 inches of grooves on one ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade and others —3 complete Lucky Song Parade Hits on each side! You save \$13.04. You pay only 17c a song. Only \$2.98 for all 18! You hear 3 songs without having to change the record.

NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get three complete hits on each side.

### MONEY BACK GUARANTEE

If you don't think you get a bargain, if you don't think you save money, if for any reason you are not 100% satisfied, **KEEP ANY Six songs FREE** and return the remaining 12 for Refund. Available in 45 R.P.M. and 78 R.P.M.

### 20 COUNTRY HYMNS — \$2.98

1. Rock of Ages
2. Beautiful Isle
3. When They Ring Those Golden Bells
4. My Friend
5. As Life Of A Flower
6. The Touch of God's Hand
7. Invisible Hands
8. Let The Spirit Descend
9. Home of the Soul
10. A Pretty Wreath For Mother's Grave
11. Stormy Waters
12. Glory Land March
13. Just A Closer Walk With Thee
14. I Can't Help What Others Do
15. I know Who Holds Tomorrow
16. Mansion Over The Hilltop
17. The Family Who Prays
18. Too Much Sinning
19. Supper Time
20. The Lord Will Make A Way Somehow

### 12 SQUARE DANCES & BOOK—\$2.98

- You get 12 Square Dance Songs by Hap Williams and others plus Gift Book "Square Dancing" for \$2.98
1. Mockin' Bird
  2. Flop Eared Mule
  3. Buffalo Gal
  4. Oh, Susanna
  5. Soldier's Joy
  6. Devil's Dream
  7. Chicken Reel
  8. Golden Slipper
  9. Red River Valley
  10. Arkansas Traveler
  11. Little Brown Jug
  12. Turkey in the Straw
- PLUS BOOK: "Square Dancing for Young and Old"

### 18 COLLECTOR'S SONGS—\$2.98

- By Snooky Lanson, Bill Lawrence, etc.
1. Tell Me You're Mine
  2. Bye, Bye Blues
  3. You Belong To Me
  4. Anywhere I Wander
  5. Takes Two To Tango
  6. My Baby's Coming Home
  7. Lady of Spain
  8. Keep It A Secret
  9. Hold Me, Thrill Me, Kiss Me
  10. Why Don't You Believe Me
  11. Till I Waltz Again With You
  12. Don't Let The Stars Get In Your Eyes
  13. Trying
  14. Even Now
  15. Glow Worm
  16. Have You Heard
  17. Side By Side
  18. Oh Happy Day

### 46 CHILDREN'S SONGS — \$2.98

1. Twinkle, Twinkle Little Star
2. Old King Cole
3. Little Tommy Tucker
4. Jack & Jill
5. Peace Porridge Hot
6. Where, O Where Has My Little Dog Gone
7. Humpty Dumpty
8. London Bridge
9. Lazy Mary
10. A Tisket A Tasket
11. Old MacDonald
12. Farmer in the Dell
13. Baa Baa Black Sheep
14. Pop Goes the Weasel
15. Three Blind Mice
16. Mary Had a Little Lamb
17. Skip to My Lou
18. Row Row Row Your Boat
19. Tom Tom the Piper's Son
20. I've Been Working on the Railroad
21. Arkansas Traveler
22. I Saw a Ship A-Sailing
23. Deedle, Deedle Dimping
24. Hi Diddle Diddle
25. Three Little Kittens
26. Patty Cake, Patty Cake
27. Get Along Little Doggie
28. Oh! Chisum Trail
29. Rock-A-Bye Baby
30. Brahms Lullaby
31. Home on the Range
32. Blue Tail Fly
33. Clementine
34. Polly Wolly Doodle
35. Billy Boy
36. Sing a Song of Six Pence
37. Green Grass Grew All Around
38. Simple Simon
39. There Was an Old Woman
40. The Muffin Man
41. Little Jack Horner
42. Little Bo Peep
43. Little Boy Blue
44. Frere Jacques
45. Oh Susanna
46. Lone Prairie

1. Skokiaan
2. If I Give My Heart To You
3. Hey There
4. The High And The Mighty
5. They Were Doin' The Mambo
6. Smile
7. Oop Shoop
8. I Need You Now
9. Hold My Hand
10. This Ole House
11. Papa Loves Mambo
12. Shake, Rattle And Roll
13. Cara Mia
14. Mama, Don't Cry At My Wedding
15. Count Your Blessings
16. Sh-Boom
17. I Spoke Too Soon
18. Oh, Marie

### 17 BIBLE READINGS ON 4 RECORDS The Talking Bible — Only \$3.98

1. Creation of Heaven & Earth, Genesis
2. Ten Commandments, Exodus
3. Shepherd's Psalm, 23rd Psalm
4. Judgment of the Wicked, Malachi
5. The Beatitudes, St. Matthew
6. The Lord's Prayer, St. Matthew
7. The Resurrection, St. Matthew
8. The Birth of Christ, St. Luke
9. Charity, 1st Corinthians
10. Exhortation & Salutation, 2nd Corinthians
11. The Crucifixion, St. John
12. Judging one Another, Romans
13. Mutual Bearing of Burdens, Galatians
14. Christian Duties, Ephesians
15. Fellowship With God, 1st John
16. New Heaven & Earth, Revelations
17. Ending of the Bible, Revelations

### 18 MAMBO SONGS — \$2.98 By Joe Loco, Tito Puente & Tito Rodriguez

1. Aprieta El Pecho
2. No Cuentes Conmigo
3. Mambolero
4. El Campanero
5. Tu Plato
6. Sagueboroco
7. Eey
8. El Mambo Hop
9. Yumbambe
10. El Nuevo Mambo
11. Quiero Na Ma
12. Besos De Caramelo
13. Quilo El Bon Yorl
14. Mambo Nueva York
15. Choropope
16. Sans Souci Rumba
17. Solos Tu Y Yo
18. En Bolondron

### 18 CHRISTMAS SONGS — \$2.98

1. Sleigh Bells
2. Jingle Bells
3. White Christmas
4. I'll Be Home For Christmas
5. Silent Night
6. Adeste Fidelis
7. Winter Wonderland
8. Happy Holiday
9. All I Want For Christmas
10. I Saw Mommy Kissing Santa Claus
11. 'Twas the Night Before Christmas
12. Let It Snow
13. Santa Claus is Coming to Town
14. Frosty the Snowman
15. You're All I Want for Christmas
16. Silver Bells
17. Rudolph the Red Nosed Reindeer
18. Christmas Island

### MAIL NO RISK COUPON TODAY!

BETTER VALUES CO., Dept. 522  
318 Market St.,  
Newark, New Jersey

- ☐ Rush the 18 Top Smash Hit Songs starring Dean Martin, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose \$2.98, send postage prepaid. (I save 90c by sending full \$2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied. ☐ Send 78 RPM speed. ☐ Send 45 RPM speed.
- ☐ I enclose \$2.98 rush the 20 Hillbilly Songs.
- ☐ I enclose \$2.98 rush the 12 Square Dances and book.
- ☐ I enclose \$2.98 rush the 20 Country Hymns.
- ☐ I enclose \$2.98. Send the 17 Bible Readings.
- ☐ I enclose \$2.98. Send the 18 Collectors Songs.
- ☐ I enclose \$2.98 rush the 18 Christmas Songs.
- ☐ I enclose \$2.98 rush the 46 Children's Songs.
- ☐ I enclose \$2.98 rush the 18 Rhythm & Blues.
- ☐ I enclose \$2.98 rush the 18 Mambos.
- ☐ I enclose \$2.98. Send the 10 Vatican Songs.
- ☐ I enclose \$2.98. Send the 18 Rumba Rendezvous Mambos.

NAME.....

ADDRESS.....

CITY..... Zone..... State.....

**MONEY BACK GUARANTEE**

INCLUDES BOOKLET OF PICTURE-ILLUSTRATIONS AND WORDS TO THE MUSIC!

Hi  
Pal!  
Win  
\$100  
as I  
just  
did!

Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY YOU Can do ALL I did!

I gained 25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES all over!

I improved my HE-MAN LOOKS 1000%

I won NEW STRENGTH for money-making work!  
for WINNING at all SPORTS!

I won NEW POPULARITY Won NEW FRIENDS, BOYS & GIRLS  
NEW CHANCES for BUSINESS SUCCESS



YOU CAN  
WIN  
a BIG 15"  
SILVER CUP  
as I just did!  
with YOUR  
NAME  
engraved  
on it!



JIM NORMAN

**AFTER**

He Mailed Coupon  
Below is Cleveland

**BEFORE**

He Mailed Coupon



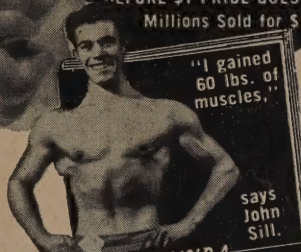
90 lb.  
Skeleton

He says,  
I gained  
70 lbs.  
of  
mighty  
muscle

How did I do ALL This? I  
mailed the Coupon and got  
These 5 PICTURE-PACKED  
HE-MAN COURSES

Which YOU can NOW get FREE

BEFORE \$1 PRICE GOES BACK  
Millions Sold for \$1

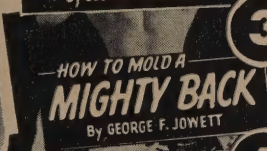


HOW TO MOLD A  
**MIGHTY CHEST**  
By GEORGE F. JOWETT

"I added  
7 inches  
to my  
CHEST  
3 inches  
to each  
ARM,"  
says  
Jobie  
Jackson



HOW TO MOLD A  
**MIGHTY ARM**  
By GEORGE F. JOWETT



HOW TO MOLD A  
**MIGHTY BACK**  
By GEORGE F. JOWETT



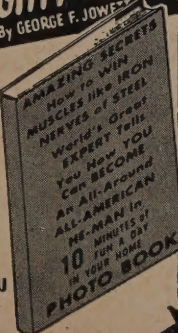
HOW TO MOLD A  
**MIGHTY GRIP**  
By GEORGE F. JOWETT



HOW TO MOLD  
**MIGHTY LEGS**  
By GEORGE F. JOWETT

Mail the  
"ALL  
FREE"  
coupon  
get this  
"AMAZING  
SECRETS"  
Photo Book

You'll LOOK, FEEL,  
ACT, like A Real  
HE-MAN! Win Women  
and Men Friends.  
Win in Sports!  
Win Promotion,  
Praise, Popularity.



GET  
ALL 5  
FREE



2

COME ON, PAL, NOW YOU give me  
10 PLEASANT MINUTES A DAY  
IN YOUR OWN HOME like Jim did  
and I'll give YOU A NEW HE-MAN BODY  
for your OLD SKELETON FRAME



NO! I don't care how skinny or flabby  
you are I'll make you OVER by the  
SAME method I turned myself from a  
wreck to the strongest of the strong.  
Why can't I do for you what I did for  
MANY THOUSANDS of skinny fellows  
like You?

"Congratulations,  
John! At last you  
mailed the coupon  
as EVERY MAN  
should. Soon You'll  
be as big and strong  
as I am,"  
says Jim Norman  
to John Luckus

Develop YOUR 520 MUSCLES  
Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY  
MUSCLE added to your ARMS and  
CHEST. Your BACK and SHOULDERS  
broadened. From head to heels you'll  
gain SIZE, POWER, SPEED. You'll be A  
WINNER in EVERYTHING you tackle.



**LAST CHANCE-ALL FREE COUPON**

1. FIVE COURSES 2. MUSCLE METER

3. Photo Book of STRONG MEN

Dept. HP-52

Tell Me How To  
WIN \$100, etc.

"Jowett Courses  
greatest in  
World for  
Building  
All-Around  
HE-MEN"  
—R. F. Kelley  
Physical  
Director

JOWETT INSTITUTE OF PHYSICAL TRAINING  
220 FIFTH AVENUE, NEW YORK 1, N. Y.  
Dear George: Please mail to me FREE Jowett's Photo Book of  
Strong Men and a Muscle Meter, plus all 5 HE-MAN Building  
Courses: 1. How to Build a Mighty Chest. 2. How to Build a  
Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build  
a Mighty Back. 5. How to Build Mighty Legs. Now all in One  
Volume "How to become a Mighty HE-MAN." ENCLOSED FIND 10c  
FOR POSTAGE AND HANDLING (no C.O.D.'s).

NAME..... AGE.....  
ADDRESS.....  
CITY..... ZONE..... STATE.....

This BOOK will also show You HOW YOU  
CAN WIN \$100.00 and a BIG 15" tall  
SILVER TROPHY (Your Name On It)

Mail Coupon in Time for FREE offer and PRIZES!

**SAVES you YEARS and DOLLARS!!!**



**GEE! IT MUST HAVE  
TAKEN YEARS TO  
LEARN TO PLAY  
LIKE THAT!**



**NOT AT ALL! I DIDN'T KNOW  
A NOTE. YET I STARTED  
PLAYING WHOLE PIECES  
RIGHT AWAY!**

# Wonderful, Easy Way to Learn Enables You To **PLAY REAL MUSIC** *Almost Overnight!*

## **EVEN IF YOU DON'T KNOW A SINGLE NOTE OF MUSIC NOW!**

Yes, it's TRUE! In just a few weeks, you can be playing REAL MUSIC on your favorite instrument. Not by just a "trick" method that merely *seems* to teach you music. But really *reading and playing* actual sheet music—so easily and confidently that your friends will suspect that you've actually "known how" for years!



**N**O TEDIOUS PRACTICING OF BORING SCALES AND EXERCISES REQUIRED. Even if you don't know a single note now, you'll "start right in on pieces." This builds up your skill and confidence so rapidly that soon you'll be able to play ALL your favorite songs and compositions *by note*. It's all so clearly explained—so EASY to understand—that even children "catch on" at once.

### **No Special "Talent" Needed**

No wonder OVER 900,000 PEOPLE all over the world have turned to the U. S. School of Music method to make their dreams of playing music come true! No special "talent" is needed. And you learn right at home, in the spare time of YOUR OWN

CHOOSING—free from the rigid schedule imposed by a teacher. Costs only a few cents per lesson, including sheet music.

### **Why Keep On Missing These Joys?**

Why not let this famous home-study method bring the many pleasures of music into YOUR life? Good times! New friends. Gay parties. Extra money from playing or teaching. Possibly even a brilliant musical career. Best of all, the deep personal satisfaction of being able to make your own music—provide your own entertainment.

Think of the joy of having your phone give that welcome ring—and of finding yourself whisked away to one gay party after another. With you as the center of attraction—because you can play. The fun of having a happy group clustered around you, "singing their hearts out" as you play one asked-for song after another. The thrill of having them dancing to your lilting music. The rich, restful happiness of being able to renew and refresh your mind and your spirit with music, after a work-filled day!

### **U. S. SCHOOL OF MUSIC**

Studio A-22, Port Washington, N. Y.

Please send me your illustrated FREE BOOK. No obligation—and no salesman is to call upon me. I'm interested in playing

(name instrument) .....

( ) I do ( ) I do NOT — have instrument now.

Name .....  
(please print)

Address .....

City ..... State .....  
(Please state Zone No. if any)



SEND FOR **Free Book**

### **NO OBLIGATION**

Let us SHOW you why our way to learn music is so EASY—and so much fun! See for yourself why our method has been successful for 57 years. Mail the coupon below for our valuable 36-page FREE BOOK. No obligation; no salesman will call on you. It can mean so much to you for the rest of your entire life — if you will mail the coupon TODAY! U. S. SCHOOL OF MUSIC, Studio A-22, Port Washington, New York.

(Special Reduced Prices on instruments to our students.)

### **THOUSANDS NOW PLAY Who Never Thought They Could!**

#### **Mother Fulfills Desire**

"After I had been married 13 years I saw my chance to fulfill my desire to play piano. In a few weeks I could play pieces a friend couldn't who took lessons for 5 years from a teacher." — Mrs. J. L. Newton, Louisville, Ky.



#### **How Famous Orchestra Leader Got His Start**

"I got my start in music with your Course. How easy it is to learn to read notes and play this 'teach-yourself' way! You did so much for me, I've enrolled my two daughters." — Lawrence Welk.

#### **Amazes Friends**

"In a few weeks I could play several pieces. Everyone was amazed, also friends who had had lessons for years and whom it took 6 months to a year to play simple pieces." — Mrs. J. P. Perry, Princeton, W. Va.



#### **Friends Astonished**

"I bet friends I could learn piano quickly. They didn't believe me because I am slow learning. Imagine their surprise last night when I played. One said, 'Sounds like you've played for years!'" — L. Gomez, Oakland, Cal.